



August 1, 2006

Acme Business Co.
123 Hollow Lane
Lee's Summit, MO 64064

Dear Acme Business Company,

We would like to encourage your business to join the Chapel Lakes Elementary PTA. You may wonder why you should join. The real question should be: **Why not?**

PTA is the only organization whose sole focus is the education, health and safety of our children during their educational years. When businesses join their local PTA, they show the parents and students that they understand the importance of the PTA organization and each child's education within our community.

The Chapel Lakes Elementary PTA provides both rewarding and educational opportunities to our students throughout the year. We also provide information and resources that strengthen the connections between children, parents, schools and the community. With your membership, you will not only be a member of the Chapel Lakes Elementary PTA, but also become a member of both the State and National PTA. Both of these levels work with our legislators to make sure the funding needed for the successful education of our children is not cut. Your support is needed so our legislators recognize that everyone is aware of the importance of our children's education within today's society.

Your membership includes exclusive discounts and offers from PTA sponsors and member benefits providers, such as (fill in choice of benefit providers). On the local level, the Chapel Lakes PTA recognizes our PTA business members in each edition of our school's "Cheetah Chatter" newsletter. We also list our PTA business members on the Chapel Lakes school district website and twice during the year in the Chapel Lakes presentation on the community TV channel. In addition, the State PTA will send you a certificate recognizing your membership to be displayed within your business. Our Business Memberships are only \$10.00 and you may choose to have a line listing for all recognitions or we welcome you to send a business card. Enclosed you will find a membership form and addressed envelope.

We encourage you to join – for such a small amount; you can make a big difference.

Sincerely,

Shelly Throckmorton
Chapel Lakes Elementary PTA
Vice President, Membership

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