

PTA Mission – To make every child’s potential a reality by engaging and empowering families and communities to advocate for all children.

National Standards *for* **FAMILY-SCHOOL PARTNERSHIPS**

PTA’s National Standards for Family-School Partnerships set the bar for how schools and parent organizations should work together to support student success. We know that families are essential partners to providing a high-quality education for every student. Decades of research shows that family engagement matters for student success, students whose families are engaged are more likely to attend school, avoid discipline problems, achieve at higher levels and graduate. Family engagement also helps schools, research suggests it is equally as important as school leadership or a rigorous curriculum to predict school improvement. Over the next few months we will be discussing the National Standard for Family-School Partnerships. There are six steps that can help schools, PTAs and school districts improve their family-school partnerships so that all students can thrive.

STANDARD 1: COMMUNICATE EFFECTIVELY

The school supports staff to engage in proactive, timely, and two-way communication so that all families can easily understand and contribute to their child’s educational experience.

Goal 1: Exchange Information Between School and Families: Are families able to receive and share information in culturally and linguistically sustaining ways?

School & PTA indicators:

- ↘ Learn about and meet families’ communication preferences
- ↘ Address access by providing interpretation, translation, and/or accommodations
- ↘ Coordinate information-sharing across communication outlets
- ↘ Gather family input and report back with how input was used
- ↘ Foster transparency and enable families to follow-up
- ↘ Co-create engagement plans for times of crisis



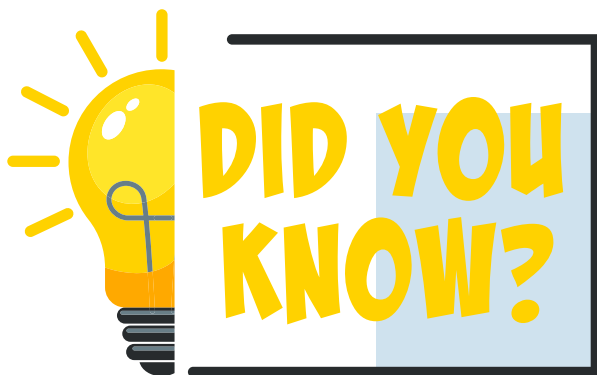
Goal 2: Facilitate Parent-Teacher Communication: Does the school and PTA promote communication between families and teachers?

School & PTA indicators:

- ↘ Co-develop communication expectations with families and staff
- ↘ Provide time, training and resources for parent-teacher communication
- ↘ Solicit teacher and family feedback on how communication is going and what could be improved

Safer Internet Day – Feb. 10th

Safer Internet Day is an international education and awareness-raising effort, celebrated in over 100 countries. Led by ConnectSafely in the United States, it's a day to bring communities together to discuss challenges families face navigating the digital world, and empowers them to use technology responsibly, respectfully, critically and creatively.



Crayola Creativity Week. Join Crayola Education for a FREE, weeklong virtual celebration of creativity Jan. 26–Feb. 1. Crayola Creativity Week is packed with celebrity creative learning videos, downloadable activity sheets, daily giveaways and opportunities to showcase your students' imaginative artwork in an online gallery. Plus, educators can enter the Teachers' Lounge Makeover Sweepstakes. Crayola Creativity Week and Walmart are giving 24 schools a chance to win \$4,000 in Walmart Gift Cards, a virtual room design consultation, and \$1,000 in Crayola art supplies. Register now and join all the colorful fun!

Join the Missouri PTA Team!



Missouri PTA is seeking a dedicated and enthusiastic volunteer to serve as our **Membership Growth & Retention Chair**. This individual will play a key role in strengthening and expanding PTA membership across the state by developing strategies, supporting local units, and promoting the value of PTA to families, schools, and communities. The ideal applicant is organized, collaborative, and passionate about engaging members, analyzing membership trends, and sharing best practices for recruitment and retention. This is a rewarding leadership opportunity for someone who wants to make a meaningful impact on the success and sustainability of Missouri PTA.

[APPLY NOW](#)

SAVE THE DATE

We will have a focus on Access to FREE school meals this month. Our featured speaker is Amanda Berry with Empower Missouri.

JANUARY 23RD @ 6:30 PM CST

[REGISTER HERE](#)



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