Brave Advocates • Big Voice • Bold Purpose

#MOPTA2019

The Keys to Being President

Workshop #201

Susan Rupert

Missouri PTA

President 2018-2020

I have been just elected president!

- What does this mean?
- What do I have to do?
- What are my responsibilities?
- Where do I get help?

What did I say yes to?

Don’t panic!

Breath and relax

Keys to Success

Know the organization you are representing

- National PTA
- Missouri PTA
- Council
- Local Unit

- Who, When & Why
- Accomplishments
- Goals

Benefits:

- Better resource
- Connected
- Passionate

PTA 101
The History of Our Organization

Over 120 years of Advocacy!

- Kindergarten classes
- Child labor laws
- Public health service
- Hot and healthy lunch program
- Juvenile justice system
- Mandatory immunization
- Arts in Education
- School Safety

National PTA®
everychild.onevoice.®

"The goal of the organization was to unite the forces of home, school, and community in recognizing the supreme importance of the child."

PTA is the largest & oldest child advocacy organization in the country

Mission of PTA

To make every child's potential a reality by engaging and empowering families and communities to advocate for all children.

National PTA®

*every*child.*one*voice.®

PTA Purposes

- To promote the welfare of children and youth in home, school, community, place of worship, and throughout the community.
- To raise the standards of home life.
- To advocate for laws that further the education, physical and mental health, welfare and safety of children and youth.
- To promote the collaboration and engagement of families and educators in the education of children and youth.
- To engage the public in united efforts to secure the physical, mental, emotional, spiritual, and social well-being of all children and youth.
- To advocate for fiscal responsibility regarding public tax dollars in public education funding.

Since 1897, our social and policy impact has been felt in schools, in school districts, in state assemblies and on Capitol Hill.

We are a vital and relevant resource for family engagement and student programs

Your voice—and your members' voices—are amplified when we join together as one PTA for the good of all children

Jefferson City

Missouri

everychild.onevoice.®

Missouri PTA

8 Regions

15 Councils

412 Units

FOOTHILLS - 2

GATEWAY - 36

HERITAGE - 41

MARK TWAIN - 3

MERAMEC - 10

OZARK - 83

PONY EXPRESS - 83

THREE TRAILS – 139

“SHOW ME” PTA

PTA is the key

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Missouri PTA® EST. 1912

It's time for Missouri to join 44 other states and raise the age of juvenile jurisdiction.

RAISE THE AGE

Missouri PTA®
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Takes Action

National PTA is pleased to announce

2019 Outstanding State PTA Advocacy Award

recipient is

Missouri PTA

PTA is the key

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Did you Know?

Your PTA is an independent nonprofit association – your members get to make the decisions.

- Approve your bylaws
- Elect your officers
- Budget process
- Plan of work

Your PTA is an advocacy organization – focus on the mission.

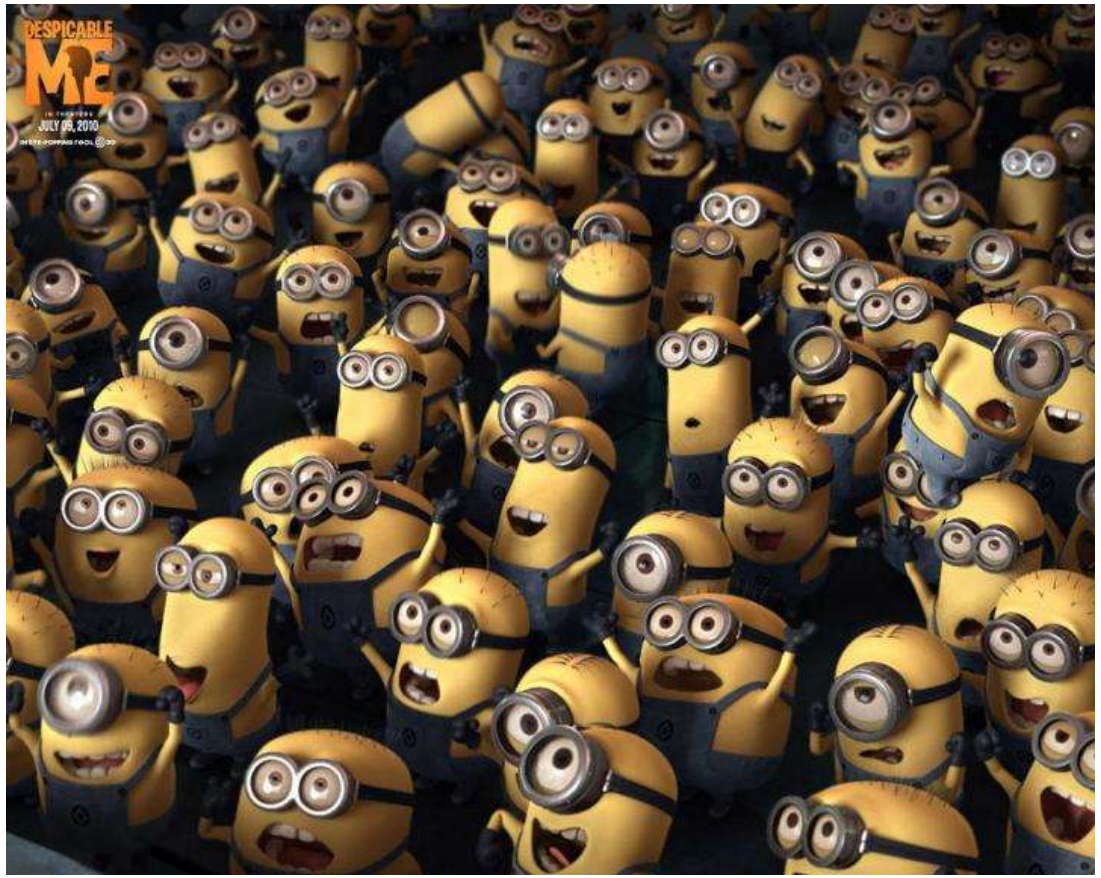
- Support student success
- Improve school/community for students

Your PTA is connect to approximately 24,000 other PTAs through National PTA

- Exist to achieve the mission

Seeing the Big Picture!

When you understand what our organization was founded on and what we continue to stand for, it makes it easier to get on your soapbox to speak up for all children.



The Expectations of the President

Know your role as the President

Definition and Responsibilities

- Where to look
  - unit bylaws
  - www.pta.org (Run your PTA)
- Understand what it means

Benefits:

- No surprises
- Less frustrating
- Fewer misunderstandings

Official responsibilities

ARTICLE VII: DUTIES OF OFFICERS

Section 1. The president shall:

- preside at all meetings of this local PTA;
- serve as an ex-officio member of all committees except the nominating committee;
- coordinate the work of the officers and committees of this local PTA in order that the Purposes may be promoted; and
- appoint a parliamentarian, if desired.

Responsibilities include:

- Chairing Board and general meetings;
- Overseeing fiscal compliance;
- Serving as a liaison with school administration or community partners;
- Checking in regularly with officers and committees to ensure the overall plan is on target;
- Identifying challenges and inviting solutions;
- Familiarizing yourself with all PTA programs and resources;
- Representing PTA to the community;
- Recruiting and mentoring volunteers and future leaders; and
- Volunteering at events, when available

Building Relationships

- PTA – Networking

  Other Presidents, MO/National PTA

- School – Partnerships

  Staff, Principal, Superintendent, School Board

- Community - Outreach

  Businesses, Service Organizations, Public Officials

- Families – Inclusive

  New, Established, Grandparents/Caregivers

As PTA President

Your members look to you for leadership in creating partnerships within your community and fostering an environment where family engagement is encouraged and respected.

Training

- Engagement
- Networking
- Longevity
- Helps PTAs succeed
- Valid expense
- Investment in your team
- Investment in yourself

Training is an integral part of any organization; it equips individuals with skills required to perform the job.

PTA is the key

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Opportunities

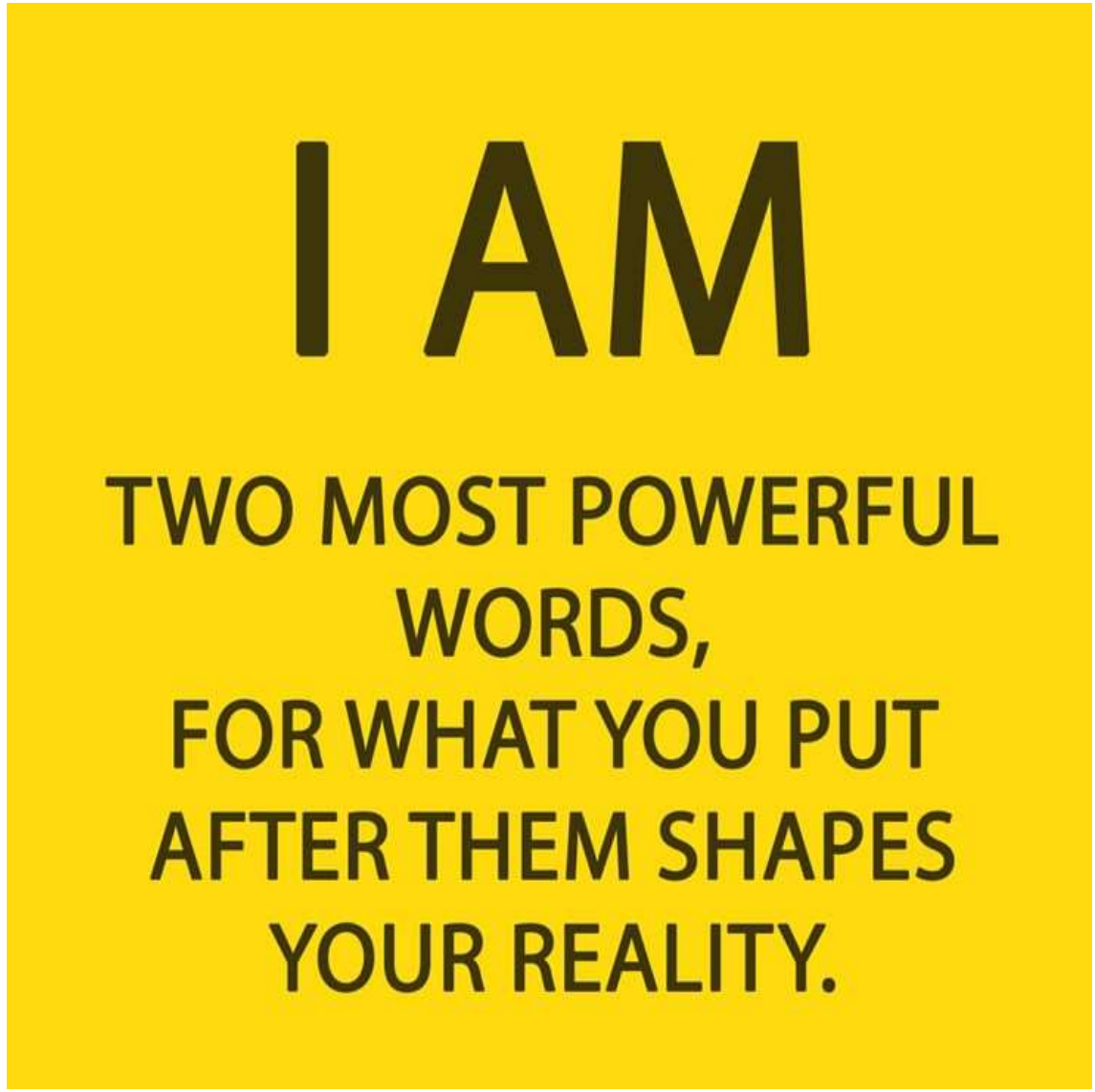
- Certified Leaders Project
- AtLaw Award
- Advanced Leaders Project
- State Board Positions

- E-Learning Courses
- Webinars/Conference Calls
- Schools of Information
- Regional Training
- State Convention
- National Convention

PTA CON XPO 2019

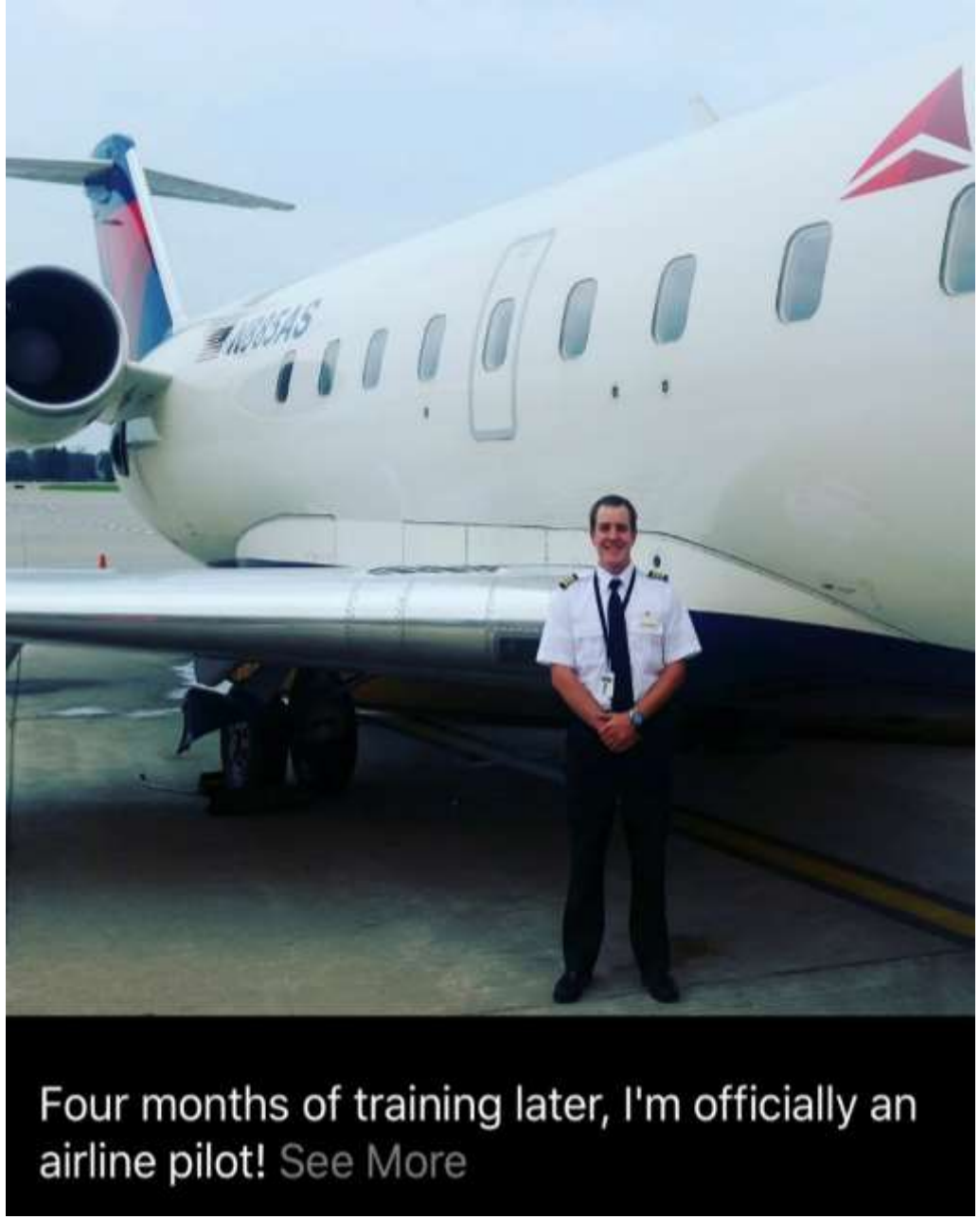
Join us JUNE 20–23 in COLUMBUS, OHIO!

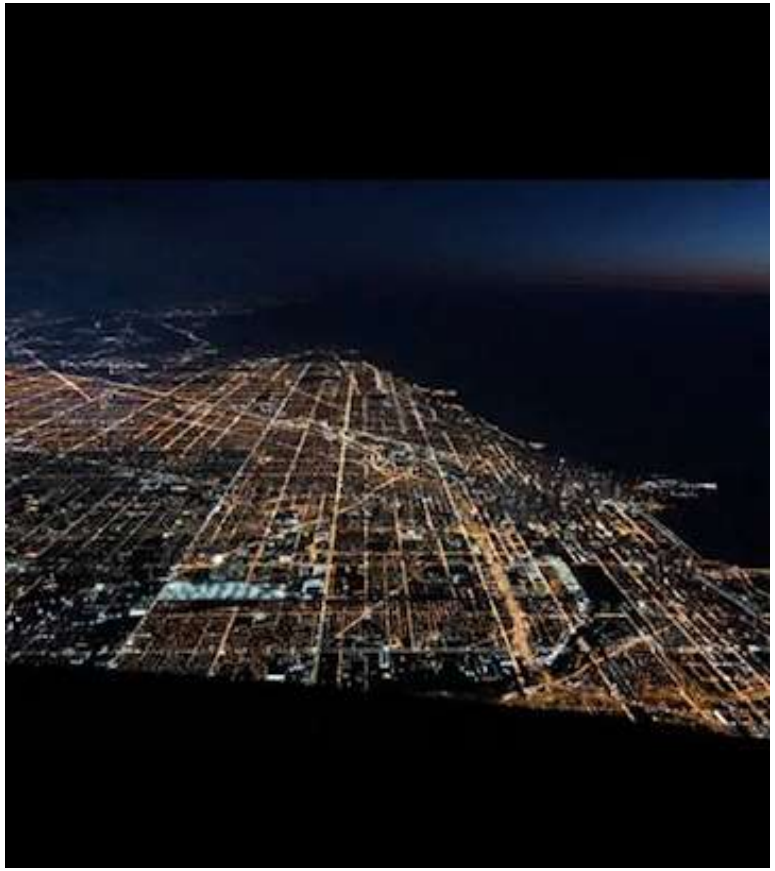
Yourself


I AM
TWO MOST POWERFUL WORDS,
FOR WHAT YOU PUT AFTER THEM SHAPES YOUR REALITY.

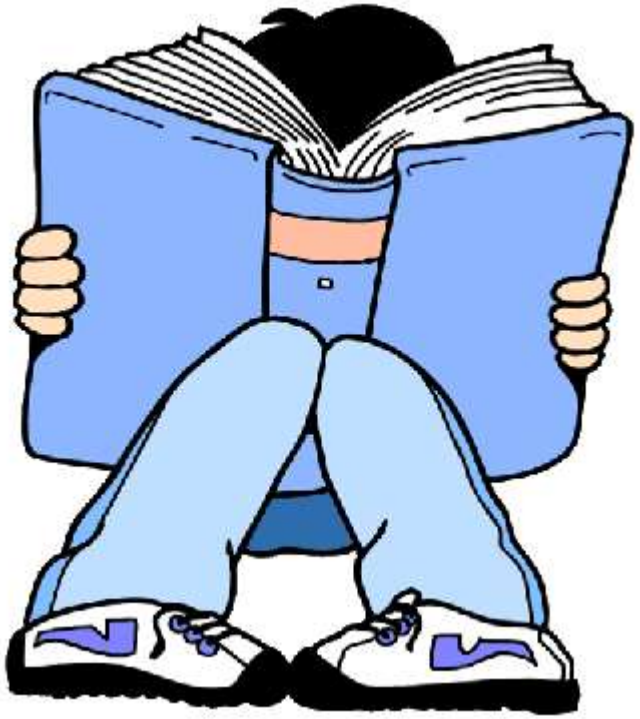
What words will you select to shape your reality as President?

Your Approach





Educate Yourself – be the PTA guru!



- Unit Bylaws & Standing Rules
- Basic Parliamentary Procedure
- Meeting Agenda
- Good Standing
- Local Leader Kit
- E-learning courses
- Workshops
- Websites

PTA CONNECTED
Take Charge of Your Digital Life

ACTION ALERT!
Missouri PTA
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Embrace this time

- Important role in your community
- Exciting opportunity to make a difference
- Help implement PTA's mission

Every Child. One Voice.

PTA's mission is to make every child's potential a reality by engaging and empowering families and communities to advocate for all children

Thank you!!!

There are *no* secrets to success. It is a result of preparation, hard work, and learning from failure.

Colin Powell