Missouri PTA

*every*child. *one*voice.

UNLOCK THE MEMBERSHIP POTENTIAL

Keys to Membership

Angie Warner
Vice President Membership
Missouri PTA

Stefanie Adair
Student Involvement Chair
Missouri PTA

I'm the Membership Chair!!! What do I do NOW???

Membership Theme

Something catchy
Easy to advertise
Fun for kids

What do I get for joining?

We want members to know that their membership helps ensure that PTA has a stronger voice for advocacy.

NO, You don't have to do anything. (joining doesn't mean you are now expected to volunteer)

For a successful membership campaign you **MUST** offer Incentives!

INCENTIVES

FREE ENTRY TO ALL EVENTS
DISCOUNT ON SCHOOL SPIRIT WEAR
DISCOUNT ON YEARBOOK PURCHASE

OBTAIN COUPONS FOR LOCAL BUSINESSES
MEMBERSHIP RAFFLES WORK GREAT!!!

What's Next?

Membership Kickoff - Meet the Teacher Night, Back to School Events, Teacher PD day's
Contest for Classrooms - Offer Pizza party, Popcorn party, something to excite students
Membership Table at Every Event

Personal Invitations to Join Your PTA Community

Flyers sent home with students, link for Paypal, Venmo on website & social media

Handwritten invitation to all School Board Members, District Administration, Mayor, City Councilman, State Representatives and Senators

Invitation to all local businesses to purchase Business Memberships

What do I do with DUES?

Order Membership Cards online @ mopta.org
Bylaws, Standing Rules
Submit Dues online @ mopta.org with Paypal or mail in your payment
Send in Dues monthly

Currently the deadline for all membership awards is March 1st.

Q & A