Law of the Land: PTA and the Every Student Succeeds Act (ESSA)

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Status of ESSA Implementation

ESSA State Plans are due to the U.S. Department of Education by either **April 3** or **September 18**

A state plan can be sent back for additional edits or revisions if it fails to meet the **requirements** under the law

PTA and the Every Student Succeeds Act (ESSA)

- Educate and empower families with make a difference

Local Advocacy

State Advocacy

Federal Advocacy

Family Engagement in Education

- **Title I, Sec. 1116**: Local family engagement policy and reservation of at least 1% of funds for family engagement

- **Title IV, Part E**: Statewide Family Engagement Centers

National PTA's ESSA State Roadmap

Interested state leaders should reach out to their state PTA president to determine where they are in the process and how to help.

DON'T KNOW?

Visit **PTA.org/ESSA** and select your state ESSA webpage to find out. Then proceed to one of the stops!

Does your state have a dedicated parent representative on an ESSA working group or committee?

YES

Are you familiar with aspects and key provisions of ESSA?

NO

STOP 1: Get in the Know
All the resources in one place!

NO

STOP 2: Get Engaged in State Plans Under ESSA
Send a letter to your state education leaders!

YES

Have you shared National PTA ESSA's related materials with your PTA members?

NO

STOP 3: Distribute ESSA Materials to Your Members
Use the PTA Media Toolkit!

YES

Do parents and families in your state know what ESSA will mean for their child?

NO **YES**

STOP 4: Inform, Train and Mobilize Others on ESSA
Everyone needs a refresher!

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*every*child. *one*voice.®

#PTATAKESACTION

PTA® Takes Action

Standards & Assessments

- State must adopt ***challenging*** state academic standards ***aligned*** with entry in state's institutions of higher education

Standards & Assessments

- Annual assessments required in **mathematics** and **reading/language arts** in grades 3-8 and once in grades 9-12

- **Science** assessment required once in grades 3-5, 6-9 and 10-12

Accountability Systems

- States are required to develop accountability systems that feature **multiple measures** or indicators of student growth and achievement

Accountability Systems

Report Cards

- ESSA requires state and local report cards to be publicly available and written in a **uniform** and **understandable** format

- State report cards must be developed in consultation with **parents**

School Improvement

F → A+

- States have to identify and provide support to schools that are not meeting the **state-determined goals** for student and school performance

School Improvement

F → A+

- School districts must include stakeholders, including **parents**, in the development of their plans to improve student and school performance

What does effective parent stakeholder engagement look like?

Effective Stakeholder Engagement

- Under ESSA, parents are required to be **"meaningfully consulted"** and involved in:

State & Local Education Plans

State Report Cards

School Improvement Plans

Effective Parent Stakeholder Engagement

- Representation
- Transparency
- Equity
- Information
- Accessibility
- Feedback

Download the ESSA State Plan Stakeholder Toolkit

- Social Media Posts
- Template Letters
- Sample Op-Eds
- Sample Newsletter Blurbs

Next Steps

Make a public comment on the ESSA state plan (National PTA Public Comment Webinar)

Send a letter to the Governor & Secretary of Education to ensure description of stakeholder engagement in the state plan

Visit www.PTA.org/ESSA to learn more about ESSA

Questions?

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