we KAN do MOre together

PTA 2018

Welcome to Reflections

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Missouri PTA President-Elect

Objectives Today

- Brief history
- Where to find resources
- Quick view of the basics
- Helpful hints
- Recognition
- Opportunities

NATIONAL PTA® REFLECTIONS®

- Started in 1969
- Mary Lou Anderson
- Explore their talents & express themselves
- 10 million < participants
- Not a *contest*
- Theme
- 6 art areas
- Pre K thru 12 grade

Divisions

Primary:	**Pre K – 2nd grades**
Intermediate:	**3rd – 5th grades**
Middle School:	**6th – 8th grades**
High School:	**9th – 12th grades**
Special Artist:	**Pre K – 12th grades**

You can select which
Art Categories you
want to offer.
One or All!

Recognition Opportunities

Beyond the Local Level

National Awards Celebration
June
Annual National PTA Convention

National Art Exhibit Opening
January
U.S. Department of Education
Washington, DC

State Round Check out your state's website for details on what the next level of advancement is, guidelines & deadlines.

National Awards & Events

- Every state association may submit 1 entry/division/category
- Deadline March 1st
- Awards 1 Outstanding Interpretation in each category, 3 Awards of Excellence and 5 Awards of Merit/division/category
- Awards Announcement May 1st

PTA.org/Reflections and on your state website

Resources

National PTA

- Information is broad and generic because it applies to every unit in every state that participates.
- www.pta.org
- Maintain the online submission portal
- Technical issues – i.e. passwords

Kansas or Missouri PTA

- Information is going to be specific to your state
- Deadlines
- Method of submission

To find Reflections information on National PTA's website –www.pta.org

- Click on Programs
- Drop down menu appears
- Click on Reflections

The Reflections page offers access to many resources

- Register your unit/reporting your participation numbers
- Awards
- Art Gallery
- Reflections Toolkit
- Student information

Getting Started

Key Points

- Start Early
- Review Local Leaders Guide
- Committee
- Register -**Enroll July 1 and receive access to resources in your inbox. – *new***
- Take e-learning course
- Review materials
- **Unit in Good Standing by your state's deadline**
- Advance entries according to your state's guidelines.

2018-2019 Reflections Training PowerPoint

eLearning

[Courses for Local Leaders]

These courses help local leaders improve their skills and illuminate areas of running a local PTA of which new leaders may be unaware.

Reflections Committee:

Members & Work

- Don’t be this guy!
- Form it now
- Volunteer Sign-Up Sheet
- 3 -5 people depending on enrollment
- “Gourmet Blend” of parents & teachers
- Plan and divide up tasks
- Meet and communicate frequently
- Provide copies of materials & information

Planning

Calendar of Events

Important Dates & Deadlines:

9/10/18 – Arts in Education Week

Theme Search Contest Deadline

Unit in Good Standing Deadline

Advancement to the next round deadline

- 2018-2019 school/district calendar
- Plug in established dates
- Plan it in reverse – your students' submission back to the initial kick off
- Determine categories & divisions
- Download materials & customize
- Print handouts & posters
- Morning announcements & media releases
- Get approval for budget, activities & promotional materials

Promoting Your Program

Know your audience

- Put theme on the supply lists for next year
- Bookmark for Back to School events
- Kick off program during Arts in Education Week (Sept 10-16)
- Introduce a new art area each day with did you know “fun” facts
- Student announcements
- Automated daily school bulletins
- Local media
- Social media
- Student entry packet handed out
- Posters over the water fountains & cafeteria
- Posters in local businesses (bank drive-thru)
- Class competition with sidewalk chalk
- Art based class teachers promote it
- Local dance studios

Communication is the key

Theme Search Handout

- Ideas submitted by students
- Complete information before coping for distributing
- Copy the list of previous theme on the back
- Unit in Good Standing
- Entries for 2020-2021 need to be submitted to your state PTA by their specific deadline.
- Each state can forward 5 to National PTA for consideration
- $100
- Missouri submitted winning theme, *“Diversity Means…”* selected for 2012-2013
- Picked two years in advance
- 2019-2020 will be *“Look Within”*

NATIONAL PTA® REFLECTIONS®

THEME SEARCH ENTRY FORM

The search is on for a future program theme!

One theme idea will be selected to spark fun and creativity during the 2019-2020 Reflections program. The student who submits the winning entry will receive $100 prize from National PTA.

Past themes and duplicate submissions are not considered. This means we're looking for the most original theme ideas. To participate, complete this form and submit to by **midnight November 1, 2018**.

Send the completed form to:
Missouri PTA
Attn: Reflections Theme
2101 Burlington
Columbia, MO 65202
Or via email to reflections@mopta.org

Theme Idea:

Student Name_____ **Grade**_____

Address_____

City_____ **State**_____ **ZIP**_____

Parent/Guardian Phone _____ **Email**_____

Student Signature_____

Parent/Guardian Signature _____

This box is to be completed by PTA before distribution.

*FULL PTA UNIT NAME*_____ *8 DIGIT PTA ID* _____

*PTA UNIT'S MAILING ADDRESS*_____

*CITY*_____ *STATE*_____ *ZIP*_____

*REFLECTIONS CHAIRS NAME*_____ *PHONE#*_____

*EMAIL*_____

Local PTA units must be in good standing in order to participate in the Reflections program

Student Entry Packet

“Gotta Have it!”

- It’s only 3 pages
- Official Rules & Entry Form
- Customize with submission details of when & where
- Copy it front to back & staple
- Official Rules – art category, special artist, eligibility, entry requirements, finalist notification, ownership and license , etc.

Stress Relieving Tips:

- Visual Arts & Photography – collect artwork & digital file
- Digital files in correct format
- Email, google docs,etc

NATIONAL PTA REFLECTIONS

HOW TO ENTER

Use the arts to share your personal Reflections on this year’s theme: **HEROES AROUND ME**

Use the following guidelines and official program rules to enter. Submissions are due to **<INSERT TEACHER NAME AND ROOM NUMBER>** by **<INSERT DEADLINE>**. Experienced artists will evaluate your work for interpretation of theme, creativity and technique. We look forward to celebrating your artistry and achievement in the arts! Save the date for this year’s Reflections Celebration **<INSERT DATE OF ARTS SHOWCASE & AWARDS CELEBRATION>**

Students who identify as having a disability and may receive services under IDEA or ADA: Section 504 may enter in the Special Artist Division or grade division most closely aligned to their functional abilities. See Official Rules for details.

Dance Choreography: Solo and ensemble works of all dance styles are accepted. Entrant must be the choreographer and may also be the performer, or one of the performers. If background music is used, cite it on the entry form. **Video** file must not exceed 5 min. and 1 GB in size. Accepted formats: AVI, FLV, WMV, MOV, MP4.

Film Production: Accepted short film styles include: Animation, narrative, documentary, experimental or media presentation. Use of PowerPoint is prohibited. Entrant must be the screenwriter, cinematographer, editor and producer. If background music is used, cite it on the entry form. **Video** file must not exceed 5 min. and 1 GB in size. Accepted formats: AVI, FLV, WMV, MOV, MP4.

Literature: Accepted forms of fiction and nonfiction include: Prose, poetry, reflective essay, screen play and play script, narrative and short story. Entrants may write in their primary language as long as an interpretive English translation is also attached. Use of copyrighted material is prohibited. **Writing** must not exceed 2,000 words and may be handwritten or typed. Accepted formats: Single-sided print on 8 ½x11" paper, PDF file.

Music Composition: All music styles and combinations of instrumentation are accepted. Entrant must be the composer and may also be the performer, or one of the performers. Use of copyrighted material is prohibited. **Audio** file must not exceed 5 min. and 1 GB in size. Accepted formats: MP3, WMA, WAV, ACC, FLAC. **Notation** (score/tablature) in PDF format is only required for middle and high school divisions.

Photography: Photo must be a single print/digital image. Collages and collections of photos are not accepted. Entrant must be the photographer and may use a variety of digital editing techniques including but not limited to, multiple exposure, negative sandwich and photogram. Use of copyrighted material is prohibited. **Print** image dimensions must be no smaller than 3x5 inches and no larger than 8x10 inches. Accepted print formats: Mounted on mat or poster board no larger than 11x14 inches. Framed prints are not accepted. **Digital** image dimensions must be at least 640x960 (pixels) and 300 dpi (resolution). Accepted file formats: JPEG, JPG, GIF, PNG.

Visual Arts: Works of both fine and design arts are accepted, including but not limited to: architectural drawing and models, ceramics, collage, computer generated images and graphics, crafts, drawing, fashion clothes and jewelry, fiber work, mixed media, painting, printmaking and sculpture. Use of copyrighted material is prohibited. 2D artworks must be mounted on sturdy material and no larger than 24x30 inches with matting. Framed entries are not accepted. Include one digital image of artwork with your submission. 3D artwork submissions must contain 3 digital images of artwork at different angles. Image(s) are used for artwork identification, judging and exhibition purposes.

NATIONAL PTA REFLECTIONS

OFFICIAL RULES

By submitting an artwork to the "**National PTA Reflections Program**," entrants accept and agree to be bound by the official rules for participation as well as the entry requirements for their specific arts category and division. Additional state program requirements may apply. Any violation of these rules may, at PTA's discretion, result in disqualification. All decisions of the reviewers regarding this program are final and binding in all respects. (The "PTA" referred to in these rules include all PTAs reviewing the submission).

1. **ELIGIBILITY.** Students must participate through a local PTA/PTSA. Each student's eligibility is determined by the state and local PTA/PTSA. A student may develop an entry inside or outside of school.
2. **ARTS CATEGORIES.** There are six arts categories—dance choreography, film production, literature, music composition, photography and visual arts. Students may enter the National PTA Reflections Program in one or more arts categories. See each arts category rules for additional entry requirements.
3. **GRADE DIVISIONS.** Students may enter in the appropriate division for their grade (Primary: Preschool-Grade 2; Intermediate: Grades 3-5; Middle School: Grades 6-8; High School: Grades 9-12; Special Artist: All grades welcome).

   The **Special Artist Division** welcomes students from all grades and abilities and offers non-artistic accommodations (e.g. adaptive technology; transcribing; holding a camera) for students to participate fully in PTA Reflections. Assistants must refrain from being involved in the artistic process (e.g. developing an artist statement, choreography, music lyrics, storyboards, etc.) Student recognition and awards are announced as part of the Special Artist Division.
4. **HOW TO ENTER.** Entrants must submit their artwork and student entry form to their local PTA/PTSA program according to local and state PTA procedures. Entrants must follow requirements and instructions specific to each arts category and division. Contact local PTA programs for deadlines and additional information.
5. **ENTRY REQUIREMENTS.** (All participants must also follow arts category and if applicable, Special Artist Division rules):
   - Only new pieces of artwork inspired by the current year's theme may be submitted.
   - Each entry must be the original work of one student only. An adult may not alter the creative integrity of a student's work. Because the program is designed to encourage and recognize each student's individual creativity, help from an adult or collaboration with other students is not allowed except in the Special Artist Division. Other individuals may appear in or perform a student's work, but the work itself must be the creative product of one student only. Only one student may be recognized as the award recipient for each entry. *See the specific arts category rules and special artist division rules for details.*
   - Each entry must contain a title and all entries must include an artist statement. The artist statement communicates what inspired the work, how it relates to the theme, and the content of the work. The statement must include at least 10 words and not exceed 100 words.
   - Use of copyrighted material is prohibited, except for background music in dance choreography and film production entries. If used in dance choreography and film production entries, background music must be cited on the entry form. Plagiarized entries will be disqualified. Use of PowerPoint templates are prohibited.
6. **FINALIST SELECTION AND NOTIFICATION.** Entries are reviewed at local, regional, state and national levels. Each PTA determines its own reviewers for the program. Entries will be reviewed primarily on how well the student uses their artistic vision to portray the theme, their originality and creativity. The National PTA Reflections® program makes no restrictions on content or subject matter in artwork. Under no condition may parents or students contact a reviewer to dispute the status/score of any entry. Each PTA in its sole discretion will select finalists for exhibition and provide awards/prizes. Awards are announced per local and state procedures. National awards and events are announced May 1, 2018 at PTA.org/Reflections.
7. **OWNERSHIP AND LICENSE.** Ownership in any submission shall remain the property of the entrant, but entry into this program constitutes entrant's irrevocable permission and consent that PTA may display, copy, reproduce, enhance, print, sublicense, publish, distribute and create derivative works for PTA purposes. PTA is not responsible for lost or damaged entries. Submission of entry into the PTA Reflections program constitutes acceptance of all rules and conditions.
8. **PARTICIPATING ENTITIES.** This program is administered by the National Parent Teacher Association (PTA) and PTA affiliates. Parent groups not affiliated with National PTA are not eligible to sponsor this program.

Submissions

Entry Form & Judging

- Included in the Student Packet
- Modify the template with your information
- Displays the unit in good standing reminder
- All sections need to be completed
- Title of Artwork and Artists Statement are required areas
- Very important that the student's information is legible and accurate

Stress Relieving Tip:

- Form provides the information for advancing entries to the next round - keep it safe!
- One for every entry, not one per student

NATIONAL PTA® REFLECTIONS®

ENTRY FORM

To be completed by PTA before distribution.

FULL PTA/PTSA NAME _____ REGION _____

SCHOOL DISTRICT _____ NATIONAL 8-DIGIT ID# __ __ __ __ __ __ __ __

REFLECTIONS CHAIR NAME _____

EMAIL _____ PHONE _____

PTA ADDRESS _____ STATE _____

○ *Local Reflections Chair has verified unit is in good standing.*
(PTA unit must be in good standing to participate and to avoid entries from being disqualified)

STUDENT NAME _____ **GRADE** _____ **AGE** _____ **CLASSROOM** _____

PARENT/GUARDIAN NAME _____ **EMAIL** _____ **PHONE** _____

MAILING ADDRESS _____ **CITY** _____ **STATE** _____ **ZIP** _____

Ownership in any submission shall remain the property of the entrant, but entry into this program constitutes entrant's irrevocable permission and consent that PTA may display, copy, reproduce, enhance, print, sublicense, publish, distribute and create derivative works for PTA purposes. PTA is not responsible for lost or damaged entries. Submission of entry into the PTA Reflections program constitutes acceptance of all rules and conditions. I agree to the above statement and the National PTA Reflections Official Rules.

STUDENT SIGNATURE _____ **PARENT/GUARDIAN SIGNATURE** _____

GRADE DIVISION (Check One)
- ☐ PRIMARY (Pre-K-Grade 2)
- ☐ INTERMEDIATE (Grades (3-5)
- ☐ MIDDLE SCHOOL (Grades 6-8)
- ☐ HIGH SCHOOL (Grades 9-12)
- ☐ SPECIAL ARTIST (All Grades)

ARTS CATEGORY (Check One)
- ☐ DANCE CHOREOGRAPHY
- ☐ FILM PRODUCTION
- ☐ LITERATURE
- ☐ MUSIC COMPOSITION
- ☐ PHOTOGRAPHY
- ☐ VISUAL ARTS

TITLE OF WORK _____ **DETAILS** _____

If background music is used in **dance/film**, citation is required. Include word count for **literature**. List musician(s) or instrumentation for **music**. List dimensions for **photography/visual arts**.

ARTIST STATEMENT (In 10 to 100 words, describe your work and how it relates to the theme)

_____

_____

_____

_____

Why should I care about UIGS?

The Kids ……

Professional Help

ISO Reviewers

- Recommendations from district educators
- Local professionals
- Social Networks
- Area colleges or universities
- Exchange reviewers with other schools in the district or council

Reviewer Packet Contains:

- Welcome Letter
- Instructions
- Rubric
- Score Card

Other Reviewing/Judging Details:

- Time Frame
- Venue
- “Blind Judging”
- NO TIES!
- Confidentiality

Reviewing Submissions

Coordinating Entries

- Collection of entries
- Qualifying submissions
- Preparing artwork for review
- Providing directions to reviewers

- Announce the deadline, again, again, ….
- Previously established collection process
- Determine correction policy
- Scan & flag issue
- Prepare entries for reviewing aka “blind judging”
- Make entries available to reviewers
- Remind reviewers of judging time frame and NO TIES!!!
- Collect scores and ranking of entries

Time to Celebrate!!!

Student Participants & Program Success

- Celebration Guide
- Announce awardees
- Pictures with permission
- Celebration event
- Certificates/awards
- Display artwork
- Offer state & national opportunities

P.S. You are almost done!!!

It’s a Wrap!

Report Participation
Thank Volunteers

- Return non-advancing artwork
- Ask for committee members for feed back on the program
- Survey reviewers for their thoughts
- Recognize & thank your volunteers (committee members, reviewers, school staff)
- Report your success at www.pta.org/reflections
- Utilize final chair report to evaluate the program and ideas for improvement

Plan to attend the *Annual State Convention and Reflections Student Showcase in 2019* or be sure to pass on your materials to the next chair

Advance those entries to the next round!

Show off your students' talent to the rest of the state and perhaps the nation!

Take the next step!

What is the next level in the program?

Kansas

- Local
- Council
- Region
- State
- National

Missouri

- Local

Advance to the state round using the online portal.

- State
- National

Prepare Art Work

Helpful Hint: These next steps were probably already done before your entries were judged but it is a good idea to double check everything that you are planning to advance to the next round.

- Review the specific art category rules for the acceptable file format
- Verify existing digital files (dance, film production & music composition) are correct format
- Create digital files if needed

  i.e. scan literature, take pictures of photography or visual arts
- Label files correctly by renaming & saving

  JOHN RUPERT. TURNEY PTSA.MUSIC COMP.HS

2D or 3D?
What do I do?

2D Artworks

- Must be mounted on sturdy material
- No larger than 24x30 inches <u>with</u> matting
- Framed entries ***are not*** accepted.

3D Artworks

- **<u>Must contain 3 digital images</u>** of artwork at different angles.
- Image(s) are used for artwork identification, judging and exhibition purposes.

Helpful Hint - Have students include the required digital image(s) of artwork with their submission.

Remember:

2D must be matted.

No larger than 24x30” <u>with</u> matting.

3D entries <u>Must contain 3 digital images</u> of artwork at different angles

The Easy Steps to Online Submitting

- Grab your resources & entries
- Prepare the artwork (if necessary)
- www.pta.org - National website
- Register your unit (if you haven't already) July 1 – December 1
- Report participation
- Enter the Student's info and upload artwork

Entering the “Portal” . . . . . .

Helpful Hints:

- Official Unit Name
- Contact information
- PTA ID#
- School enrollment
- Demographic information
  i.e. Free/Reduced Lunch
- How many students participated
- How many did you advance

Registering the Unit Reporting Participation

Build each student an “account”

- Go to your unit’s “home page”
- Click “create a submission”
- Click “Student Entry Form” and enter the information from the hard copy of the student’s entry form
- Click “Upload Artwork” to upload the digital file of the artwork. You will get that “browse” option to go to doc file, click on it then upload
- Click “Submit your student entry”

Helpful Hint:

Follow the online instructions on each screen

Confirm Students' Submission Status

- Go to your unit's account "home page"
- You can view the list of the created submissions
- Confirmed submissions will show a status of "Submitted"

But what if …..

- *I didn't use the right file format?*
- *I uploaded the wrong student file and submitted it?*
- *I need to edit the entry form?*
- *I'm not sure if this uploaded?*
- *How do I know you got it?*
- *I <u>really</u> do not understand what I am doing!*

- Take a deep breath
- Stay calm and drink a Pepsi
- Just notify your state PTA Reflections Chair

We are here to help you!

FAQs

- *Where's the tool kit?* On your state's website
- *Enter more than one category?* Yes
- *Enter more than piece in a category?* Yes
- *Multiple students or groups?* Yes, but only one student is named as the participant/owner of the artwork.
- *8 digit PTA ID?* Unique number assigned to each PTA unit, helps identify units with same name, President, Treasurer or your state PTA office will have it.
- *Unit in Good Standing?* Requirements that units must meet in order to participate
- *Bilingual resources?* Resources are available in Spanish
- *Details for Special Artists?* Information is available in the guidelines

- You did it!
- Now relax and enjoy the holidays.
- Watch for results to be announced

Grant Opportunity

Apply by Saturday, June 30, 2018.

Reflections | Missouri P... | Reflections 50th Grant

Secure | https://www.pta.org/home/run-your-pta/Awards-Grants/Mary-Lou-Anderson-Grant

Reflections 50th Grant

In This Section

- National Standards for Family-School Partnerships
- Award & Grant Opportunities
- One Voice Blog
- eLearning
- Local PTA Leader Kit
- Diversity & Inclusion Toolkit
- PTA Branding and Web Guidelines
- Spanish Resources
- Marketplace
- Subscribe to e-Newsletters

Home / Run Your PTA / Award & Grant Opportunities / Reflections 50th Grant

Tweet

For 50 years, the National PTA Reflections arts program has helped millions of students explore their own thoughts, feelings and ideas, develop artistic literacy, increase confidence and find a love for learning that will help them become more successful in school and in life.

The program's golden year vision is to inspire all students and their families to participate in educational activities and celebratory events. In honor of the program's milestone and respect to its purpose and vision, National PTA challenges all PTAs to spark creativity and learning fun by hosting Reflections educational activities for all students to participate in and learn through the arts.

Tell us your plans on how you will deliver Reflections educational activities to all children at your school and be considered for a National PTA Reflections Grant! National PTA will honor the commitment of two applicants for their projects that will aim to increase access to high quality arts learning and increase participation in PTA Reflections. 2018 Reflections Grants provide your PTA the opportunity to match National PTA's Mary Lou Anderson Endowment dollars with that of school and community partners to accomplish arts education projects.

Competitive applications will demonstrate:

1. A commitment to delivering proven strategies for increasing access to high quality arts learning experiences—providing new pathways for students to participate in PTA Reflections
2. A detailed budget of $1,000 or more for educational resources, materials and/or instruction expenses. A combination of financial contributors (e.g. PTA, school, and community business) must match the grant award of $1,000.
3. Alignment with Reflections theme and efforts to involve the whole school community in activities/events between September 1 and November 1, 2018

Let’s Brainstorm!

- Promotion
- Parent engagement
- Student participation
- Unit participation
- Recognition

Lifetouch®
SCHOOL
PORTRAITS

Thank you *for spending the weekend with us and for all you do to help our children succeed.*