

PTA Family Engagement

One of our biggest efforts is promoting Family Engagement. Research shows that family engagement promotes student success. National PTA has developed the [National Standards for Family-School Partnerships](#). Study the Standards and make sure you are working in your unit's to implement them.

Today's PTA is the vehicle through which engaged parents can accomplish great things for their children and ensure their overall success. The comprehensive resources on this site can help parents get involved and stay involved.

Today's PTA does not look like PTAs of old. Today's PTA includes parents and caregivers from all walks of life. The [Diversity and Inclusion Tool Kit](#) is designed to help your unit respect differences yet acknowledge shared commonalities uniting their communities.

Another great tool of Family Engagement is the [Male Engagement Tool Kit](#). Fathers and male role models are important to the life of a child. Getting more fathers involved in PTA and the school is an important goal of all PTAs.

PTAs are from all walks of life. They are in the suburbs, in the small town, and in the urban areas. The needs of the [Urban Family](#) are different than those of the family in the small town. Even those families with members serving our country face different hurdles. National PTAs [Military Families](#) tool kit will give your unit ideas for helping these families feel included.

Parents of teenagers face different problems and issues. Our kids want to grow up faster than they need to, and we as parents need to make sure our children grow up when they need to. The [Smartalk](#) is a program that allows parents and kids to have a conversation about phone, internet and online safety. This is a valuable tool that provides parents and teens with the conversation starters to have heartfelt talks about technology safety.

