# Missouri PTA Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Event</th>
<th>Sponsorship</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>First-Timer’s Reception</strong></td>
<td>$500</td>
<td>Remarks to delegates, signage at entrance of door, company name in promotional materials</td>
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<tr>
<td><strong>All-Conference Workshop</strong></td>
<td>$750</td>
<td>Remarks to delegates, signage at entrance of door, company name in promotional materials</td>
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<tr>
<td><strong>Any General Session</strong></td>
<td>$500</td>
<td>Remarks to delegates, signage at entrance of door, company name in promotional materials</td>
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<tr>
<td><strong>Awards Lunch</strong></td>
<td>$1000</td>
<td>Remarks to attendees, signage at entrance of door, company name in promotional materials</td>
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<tr>
<td><strong>Incoming Officer Celebration</strong></td>
<td>$250</td>
<td>Signage at entrance of door, company name in promotional materials</td>
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<tr>
<td><strong>Dinner/Keynote Speaker</strong></td>
<td>$1500</td>
<td>Remarks to attendees, signage at entrance of door, company name in promotional materials</td>
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<tr>
<td><strong>Reflections Arts Showcase</strong></td>
<td>$500</td>
<td>Remarks to attendees at showcase, signage at entrance door to showcase, company name in promotional materials, acknowledgement in one issue of CONTACT Magazine &amp; 90 days on the Missouri PTA website.</td>
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**Exhibitor Booth Rental**

- **(8 X 10 space)**
  - Premier (exclusive placement) $550
  - Commercial $350
  - Non Profit $250

**Delegate Packet Flyer**

- (Sponsor provided)
  Flyer in each delegate packet

**Notepads or Pens**

- (Sponsor provided)
  - Company name in promotional materials
  - Company name on item

**Convention Program Ads**

- Full Page $200
- Half Page $100
- Fourth Page $75
- Business Card $50

**CONTACT Magazine Advertising**

- 1/8: $25 per edition; $20 each edition for multiple editions
- 1/4: $50 per edition; $40 each edition for multiple editions
- 1/2: $100 per edition; $80 each edition for multiple editions
- Full Page: $200 per edition: $160 each edition for multiple editions
- Design support - $25 per hour for design (above and beyond logo/ad for placement)

**MOPTA Website**

- Company name and contact information on website, www.mopta.org for one (1) year

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Please contact Patty Voss, Missouri PTA Events Coordinator, with questions, or for further information events@mopta.org