WHAT IF EVERYTHING WAS DIFFERENT?
I love watching “It’s A Wonderful Life”; it is a beloved Pettiford family Christmas tradition. So, I’ve pondered this idea before: What if PTA didn’t exist? What if Alice McClellan Birney or Phoebe Apperson Hearst were “too busy” to volunteer for PTA. Did you know that Alice McClellan Birney worked as a schoolteacher and had a successful career as an “advertiser” (marketing, communications, and public relations) and she used these skills to promote child welfare? But what if everything was different and she was only concerned for the welfare of her own children?

I had the opportunity to complete my MBA at Drury University in 2012. Part of this journey included a trip to Beijing, China, to observe their culture and to have a better understanding of the global business community. While we were there, we had a local tour guide, named Peter, who made our local arrangements and (among other things) always made sure I had a fork to eat with! We enjoyed seeing the city with Peter as our guide and asked him many questions about the city and his experiences growing up in China. We found out that Peter’s mother could not read or write because she never had the opportunity to attend school. Peter told us of her working very hard to make sure that he had educational opportunities that she did not. What struck a chord with me was that Peter’s mother was my same age. We grew up at the same time in very different cultures. I was fortunate to have the opportunity to attend public schools in Springfield, MO, and Republic, MO, and could attend a public university and was even able to complete my MBA. Peter’s mom did not have those opportunities.

I can’t know for sure, but I feel strongly that our fates (mine and Peter’s mom’s) could have been more similar if not for the efforts of Alice McClellan Birney and others to: establish kindergartens in rural areas; advocate for child labor laws at the federal and state level; advocate for public education funding; and establish an organization that promotes the welfare of every child.
Missouri PTA President Connect Facebook Group
Missouri PTA has a closed Facebook Group just for unit/council presidents. This resource provides presidents across the state with a networking tool so we can work together to achieve our common goal of helping our children reach their full potential. Being a PTA president has its own unique challenges and no one expects any president to know it all. Share ideas, ask questions, or ask for advice. Send a request to join at https://www.facebook.com/groups/presidentconnect/

PTA Vision: Making Each Child’s Potential A Reality

PTA Mission: PTA is a powerful voice for all children, a relevant resource for all families and communities, and a strong advocate for the education and well-being of every child.

The Purpose of PTA is to promote the welfare of the children and youth in home, school, community, and place of worship; to raise the standards of home life; to secure adequate advantages in physical, mental, social, and spiritual education.

My PTA experiences have enriched my life in many ways. There are a lot of ‘without PTA’ moments I could pen to paper which represent ‘wows’ in my life. But, there is one experience I have held close for 16 years. This interaction profoundly changed my view of the ‘bully’.

I’m not sure why, but there always seems to be one other child that ends up in the same classrooms as your child throughout elementary school. For my son it was Jim. By the time third grade rolled around it was noticeable Jim did not have very many friends and the reason why was pretty clear. Jim was a bully. And in third grade my son was his target. After several threats on the playground, my husband and I met with our son’s teacher and told her about our concern that Jim might intend to follow through on his threats. The response was “boys will be boys”. You can probably imagine my reaction when one day, while in line, Jim punched my son in the back. I was upset with the teacher, whom I felt could/should have taken my son’s worry about the threats more seriously and told her about our concern that Jim might intend to follow through on his threats. The response was “boys will be boys”. You can probably imagine my reaction when one day, while in line, Jim punched my son in the back. I was upset with the teacher, whom I felt could/should have taken my son’s worry about the threats more seriously and I was darn angry at Jim. Even though my rational brain told me Jim was also just a child, the mom part of my brain screamed “he hurt my baby”. I labeled Jim as a bully. I was darn angry at Jim. Even though my rational brain told me Jim was also just a child, the mom part of my brain screamed “he hurt my baby”. I labeled Jim as a bully.

Fast forward to fifth grade. Due to my role with PTA I was afforded the opportunity to become a buddy mentor. I completed the training and my thoughts filled with romanticized images of how me and my buddy would form this great bond that would last until graduation day. Then I met my buddy, Jim. He took one look at me and I could see the fear in his eyes. He knew who I was. To ease his fears, I pretended not to remember and introduced myself being careful not to mention my son. Jim desperately needed help with math so we quickly got to work on the unfinished homework that had piled up. We would small talk here and there, Jim loved anything to do with the mechanics of trucks, but I never brought up my son. After several weeks, it was Jim who confirmed what we both already knew. It wasn’t a question but a statement to which I replied, “yes I was”. He nodded and we got to work. But, something had changed and Jim intermingled facts of his home life with information relating to his love for trucks. Turned out Jim was the youngest of four and there was a significant gap in age between him and his closest sibling. He idolized his older brothers, who had all moved on to their adult lives, but rarely saw them. And mom and dad? They were never home. Jim made his own dinner and typically put himself to bed at night.

While Jim had engaged in bullying behavior, Jim was a child that had been left behind and was hurting. It broke my heart. Jim and my son never became friends. But they did have a new respect for each other.

Come graduation day I scoured the program for Jim’s name, but it wasn’t there. I asked my son if he knew what had happened to Jim. He did not. But, several months later my son did run into Jim while visiting past teachers at the high school during break. Jim had been short on credits to graduate but was determined to finish up and walk away with a diploma.

I don’t know what has become of Jim since that last interaction with my son five years ago, but I still think about him often. I firmly believe there are no ‘throw away’ kids, even the bully. Without PTA, I would have never had the honor of meeting and getting to know Jim.

*not his real name but we’ll call him that for this story
Does Your State PTA Need Leadership Training? Watch this PTA Live!

In a recent PTA Live! National PTA's Director of Education and Leadership Development, Mary Pat King, discusses National PTA's expanded focus on leadership development in the Strategic Plan and how our new e-learning courses can help you during leadership transitions.

Watch this recording of our PTA Live! on our Facebook page. To take a National PTA e-learning course, visit PTA.org/eLearning.

Have you connected with us on Social Media yet?

Sure, our monthly magazine is pretty awesome, but you know what else is awesome? Our Facebook Page, Our Twitter Page and our Pinterest Page. Join us this summer for even more fun and updates!

Have Fun This Summer!

Summer is the perfect time to kick back and relax, but don't let it pass you by without doing some great ‘bucket list’ things. Here are a few of our favorites – we encourage you to try these with your kids or create your own.

We think you'll really enjoy spending your summer making memories with your family - let us see what you did, share it by emailing contact@mopta.org.
We talk a lot about best practices when we refer to PTA procedures. But there is one best practice that, in our State President’s opinion, is the super hero of best practices – the voucher system. Sure, it may seem cumbersome and tedious but it provides an unquestionably powerful shield protecting your unit’s hard earned cash.

Let us share an email our state treasurer, Sonia, received back in April. On the onset, it sure looked like it came from Dorothy Gardner our state president. If you opened the attachment the sender was asking for $5,750.25 to be wired directly to an account in Mississippi. Sonia had never heard of the Education Empowerment Program and was perplexed that Dorothy would send such an email with such a request. She called Dorothy, because this was not our regular procedure.

The email may have looked like it came from Dorothy but it didn’t. Nope, her email wasn’t hacked. The sender was simply able to pull their titles and emails off our website and code the email in a manner that made it appear to be from Dorothy. But the super power of our voucher system procedure triggered immediate red flags. Sure, our voucher system often seems like a huge one wheeled wagon slowing everything up. But, it protected us. Not all non-profits have been as fortunate. There have been numerous examples this year, very much like the email we received, of tech savvy thieves praying on small non-profits to quickly swindle them out of cash. Depending on the transaction, such as the use of a wire or debit card, recouping the lost money will be next to impossible. And since you authorized the transaction, filing an insurance claim will most likely not result in a positive outcome.

The best way to protect yourself is to follow a sound voucher system. One that states the purpose for the payment and provides a receipt but is also signed by not just the president but the committee chair and the treasurer. This way three individuals have concurred the invoice is both valid and approved by the budget.

From the team:
MissouriPTA
We talk a lot about best practices when we refer to PTA procedures. But there is one best practice that, in our State President’s opinion, is the super hero of best practices – the voucher system. Sure, it may seem cumbersome and tedious but it provides an unquestionably powerful shield protecting your unit’s hard earned cash.

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From: “Dorothy Gardner”  <dorothyg@mopta.org>
Date: Apr 8, 2017 12:26 PM
Subject: Re: Re:
To: “sonias@mopta.org”
CC:

Hi Sonia,

Yes and attached is the details you need to process the outstanding payment due. Code the purpose of the transfer as Education Empowerment Program Fund Expenses.

I urge you to process this as soon as you can and provide me with the transfer confirmation immediately you have it completed.

Waiting to read from you soon.

Regards
Dorothy

Sent from my iPhone

We need you!
Missouri PTA Field Service
Sarah Day
Missouri PTA VP Field Service
sarahd@mopta.org

We need you!
Missouri PTA Heritage
Regional Director
More Info & Apply Online

President’s check off list June/July
- Meet with Principal
- Hold a summer meeting with Executive board
- Finalize calendar
- Review budget if it was not previously adopted
- Review meeting process (agenda/voting/motions)
- Make sure Financial end of year report is finished (out going treasurer)
- Make sure annual review committee is underway (after end of FY)
- After annual review complete, file 990 (best if outgoing treasurer files)
- Make a membership campaign plan
- Form a bylaws committee if needed

National PTA Supports HR 2160- The Best to Use Safety (BUS) Belts Act of 2017
National PTA supports HR 2160, this bill would make seatbelts mandatory on all public school buses and also to provide grants to update existing busses. There are accidents that occur across the US weekly involving school buses.

We require our students riding in cars to wear seatbelts. Why would we not require the same of our children on buses? This will be a costly requirement for school districts across the country, however if it saves our students it’s worth it.

This bill is very new; Missouri PTA will be watching it closely and taking steps to show our support.
Funding Update on the Education Formula in the 2018 Budget

The news out of Washington DC is not good for public education. The lack of funding is going to impact the schools here in Missouri. As of publication we do not know exactly what the decreases will look like. However, Missouri PTA is pleased with the work the House and Senate have done to safeguard MO funding of education.

In the 2018 Proposed budget of the House and Senate the Education Formula will be fully funded at $3.4 billion. Also added to the budget was $36 million more to public school transportation than the budget recommendations of Governor Greitens.

This funding comes at an important time for MO schools. With decease purposes at the Federal level it is vital that MO legislature ensures adequate funding for our public schools. This budget is not final it will need the approval of Governor Greitens.

The Budget Project has published “Budget Basics: K12 Education” that explains the budget funding for public education.

Recently Congress reached a deal to fund the government for the remainder of fiscal year 2017. Final passage of the funding bill is not expected until later in the week and if it passes as written, here’s how the following education programs would be funded compared to fiscal year 2016:

U.S. Department of Education would be cut by $1 billion. Statewide Family Engagement Centers (SFECs) would not be funded.

Funding for services for low-income and poor students (Title I) would receive a $100 million increase.

Funding for services for students with disabilities (IDEA, Part B state grants) would receive a $90 million increase.

Funding for well-rounded education, healthy and safe schools and education technology (Title IV, Part A block grants) would be funded at $400 million.

Although National PTA is encouraged by some of the increases for education programs in the bill, we have strong concerns about the decrease in overall federal funding for education and no funding for SFECs. If you have not already, take action today and tell your members of Congress to invest in public education and family engagement programs in fiscal year 2018.

For more info on the federal funding bill, read the fiscal year 2017 appropriations bill and explanatory statement of the funding.

Getting to the bottom of the Opioid Crisis

Claire McCaskill | Missouri Senator

From conversations I had during recent town halls across Missouri to calls and letters that stream into my office, one issue keeps coming up: the opioid epidemic. In 2015, more than 1,000 Missourians died from an opioid overdose. Sadly, this could keep getting worse, especially for young people. A recent survey found that one-third of college-aged students have “easy” access to prescription drugs, and more and more Missourians younger than 30 years old are being hospitalized for opioid overdose.

This is an issue that’s destroying families, tearing apart communities, and keeping parents up at night.

How did this epidemic get so bad? One answer lies with opioid manufacturers. There have been incidents in the past where manufacturers have played a role in promoting opioid use by using deceptive, unethical, and even illegal marketing and sales practices. For example, one company allegedly instructed their sales representatives to push doctors to prescribe four times the recommended dose to new patients. A sales representative from another company characterized its informal motto as ‘start them high and hope they don’t die.’ Other companies drastically minimized the potential for addiction in their marketing materials.

Tactics like these run up drug sales, increasing profits for the companies while endangering Missourians, many of whom are in pain and in need of medical care. Kids steal their parents’ leftover doses, and folks who legitimately need painkillers because of a surgery or injury start taking opioids without knowing how addictive they can be. Once people get hooked and run out of pills, they often turn to heroin to feed their addiction—with deadly and tragic results.

We can’t let this continue unchecked. That’s why as the top-ranking Democrat on the Senate Homeland Security and Governmental Affairs Committee, I launched an investigation into the country’s leading opioid manufacturers. Our investigation asks the manufacturers of the five top-selling opioids for details on their sales practices, internal addiction studies, government engagement programs in fiscal year 2018.

Although National PTA is encouraged by some of the increases for education programs in the bill, we have strong concerns about the decrease in overall federal funding for education and no funding for SFECs. If you have not already, take action today and tell your members of Congress to invest in public education and family engagement programs in fiscal year 2018.

For more info on the federal funding bill, read the fiscal year 2017 appropriations bill and explanatory statement of the funding.
Fight Summer Loss with the Missouri Math Challenge
The Missouri Math Challenge is a way to encourage students to keep their math skills sharp throughout the summer months. On average, students lose 2.6 months in grade-level equivalency in math skills during summer break. It’s easy for parents to sign up their children to participate, so fight summer math loss with the Missouri Math Challenge!

50 Ideas for Preschool Process Art Activities
Art activities with young children should focus on the process, rather than the product. It’s tempting to do craft-type activities in the classroom, where all children create something very similar. Process art is more about providing a variety of materials and allowing the children to explore and create what they choose. This type of open-ended activity promotes problem-solving, language exploration, and social-emotional skills as well as creativity and fine motor skill development. Visit this website for 50 ideas for preschool-age process art activities.

Explaining Developmentally Appropriate Practice to Families
High quality early learning programs help children learn through play. It can be challenging to explain Developmentally Appropriate Practice (DAP) to families who expect children to bring home worksheets and coloring pages. This helpful article from NAEYC gives some suggested responses teachers can use when families wonder how the play-based preschool classroom is preparing students for kindergarten.

Advocate for College and Career-Readiness!
The College and Career Readiness & Success Center’s website provides a vast array of information and resources state PTAs can use to help advocate in their states. Check out the website and these great resources:
- College and Career Readiness Begins with a Well-Rounded Education: Opportunities Under the Every Student Succeeds Act
- Using College and Career Readiness to Plan and Implement ESSA
- CCRS Interactive State Map
- The College and Career Readiness and Success Organizer

The New PTA Back-to-School Kit
The 2017-2018 Back-To-School Kit launches THIS MONTH! As always, it’s jam-packed with tools, resources and information specially designed to help you run your PTA. The kit is also completely digital and mobile-friendly, meaning you can view it from your phone, tablet or other mobile devices—perfect for the on-the-go PTA leader! Registration for the 2017-2018 Back-to-School Kit begins Monday, June 19.

Missouri ESSA Plan Public Comment Period Now Open
The Every Student Succeeds Act (ESSA) is designed to ensure that all students have a significant opportunity to have a fair and equitable high-quality education and to close education achievement gaps. The public is invited to comment on the Missouri draft Consolidated ESSA Plan over the next 30 days. To read the plan or to comment, please visit DESE’s ESSA Plan website.
Do you know someone in your schools or community who has gone above and beyond to ensure the children in your schools are safe? Is there someone in your school who has intervened in a situation that saved lives? Do you have a person in your school community who has developed a program that is having a dramatic impact on the climate and culture of your schools and is making our schools a safer place for teaching and learning to occur?

If so, please take this opportunity to nominate that individual for this special recognition. MSBA’s Center for Education Safety is taking nominations for this award until August 15, 2017. Three finalists for this award will be announced by September 1 with the winner of the award recognized at the Safe Schools and Colleges Conference this fall.

Simply email the following to info@moces.org:
1. Name and contact information of the person making the nomination.
2. Name of the person being nominated.
3. The position the nominee holds in the schools or community.
4. A brief summary (no more than one page single spaced) of why this person should be considered for this award.

Registration opens June 12 for the Safe Schools and College Conference. View keynote speakers and schedule at-a-glance here.
I have held many positions at many levels in PTA. I am currently the incoming President at Bingham Middle School PTSA unit, VP of Programs for the Independence Council PTA, and another year for Missouri PTA BOM as VP of Membership. I have been accused of being all about PTA. I started when my son was in 1st grade and have been hooked ever since.

I was born in Independence, moved to Blue Springs when I was 2 and graduated from the only Blue Springs High School at the time. I lived in many KC locations before getting married and moving into our first and only home in Independence one year later. When we had our son, we realized that he would be going to the same high school, William Chrisman HS, that my parents had attended and married shortly after their graduation. They are still happily married.

I really can't give enough justice to how much PTA has affected me and my life. I have met so many great people who have supported me along my journey. I have learned so much and have grown in so many ways that I would have never thought possible. Because of all of this, I am motivated and want to be able to continue to help lend a hand everywhere and educate about the importance of advocacy for our youth to all our students, parents and teachers.

I would like to say to anyone who is not involved with PTA, take a second look, it is so much more.

Christine's Favorites
Food: Vegetables, Nachos
TV Show: Doctor Who, Face off, Cosplay
Movie: Dune, Blade Runner
Book: Cake Decorating, Any Cookbook really
Activities: Fishing, Crochet, Crafts, Jigsaw Puzzles

Hi, I’m Angie Warner, your new Legislative Chair for Missouri State PTA. I live in Independence where I have served on my children’s unit PTAs and Independence Council PTA. I’m excited to take on this new position with Missouri PTA because I feel that the legislation piece of PTA often doesn’t get highlighted as it should. National PTA was formed on legislative principles to promote the welfare of children.

PTA is not just fundraisers and programs. A big focus should be on advocating for safer laws for the care and protection of children. As your legislative chair I hope to make more of you aware of the state legislation affecting our children and schools.

Will Wiese
Missouri PTA Advocacy Chair
willw@mopta.org

As the advocacy chair, I plan to work on student data privacy. I was surprised by the number of businesses and colleges reaching out to me during my senior year wanting me to buy car insurance, life insurance, attend their college (I did not request information) etc. etc. It was overwhelming and frustrating. I began to wonder how my email was obtained. I was surprised to learn it was through my school. I think it is important students’ privacy is protected both from unwanted solicitations but also from individuals seeking to exploit data or our privacy. I will be working to make sure that we are staying up to date on issues surrounding this area. National PTA and Missouri PTA support measures to protect Student Data Privacy.

Prior to being appointed to Advocacy Chair I was a Student Representative. I will be a freshman at St. Charles Community College in the fall. I plan to major in Network Security, pre-law. In the past year I earned my Eagle Scout and graduated from Timberland High School in Wentzville, MO.

Christine Kent
Missouri PTA VP Membership
christinek@mopta.org
Hierarchy of Governing Documents for PTA State Constituent Associations

Every PTA has a set of governing documents. The list below shows the general hierarchy of governing documents for State Constituent Associations (also known as State Congresses). These documents are all woven and work together to help state leaders effectively govern their PTA.

After Federal and state law, an association is governed by rules adopted by its members. Unless otherwise provided in governing documents, decisions of a board cannot supersede the actions of the membership.

The governing documents in order precedence, highest ranking first are:

Federal Law

State Nonprofit (not-for-profit) Corporate Law (or the equivalent for PTAs under the U.S. Department of Defense)

National PTA Articles of Incorporation

National PTA Bylaws

National PTA Governing Policies (including National PTA Standards of Affiliation included therein)

State Articles of Incorporation (or the equivalent for PTAs under the U.S. Department of Defense)

State Bylaws (Per the National PTA bylaws, “Each state and local constituent association organized under the direct authority of National PTA shall adopt bylaws for the governance of its association. Such bylaws shall not be in conflict with National PTA or their state nonprofit corporate laws and are subject to review by the National PTA Bylaws Committee.”)

Parliamentary Authority (Per the National PTA bylaws, “The rules contained in the current edition of Robert’s Rule of Order Newly Revised shall govern National PTA in all cases in which they are applicable and in which they are not in conflict with Article of Incorporation, National PTA bylaws, policies, special rules of order, or the District of Columbia Nonprofit Corporation Act.”)

State Policies and Procedures, Standing Rules, or Standard Operating Procedures (called by different names in different state constituent associations)

Remember... Provisions in a particular governing document cannot be more restrictive than provisions found in a higher ranking governing document. For example, if the state bylaws do not have eligibility requirements to hold office, the state policies and procedures document cannot impose eligibility requirements. The bylaws would need to be amended to impose requirements for holding office.