

OBJECTIONABLE COMMERCIALS

- WHEREAS, The Missouri Congress of Parents and Teachers find objectionable the television advertising of personal feminine hygienic products and intimate wearing apparel, and these commercials occur during programming that is considered family viewing time; and
- WHEREAS, Parents can exercise discretion in children's program choices, but cannot exercise similar discretion over commercials because of unknown commercial scheduling, therefore, be it
- RESOLVED, That students, educators, and parents all be considered accountable for the education of children and youth; and, be it further
- RESOLVED, That the Missouri Congress of Parents and Teachers, its units and councils, make known their objections to personal feminine hygienic products and intimate wearing apparel television commercials by writing campaigns to television stations and manufacturers and by boycotting of the product.

Adopted 1979
Retired 1991