INAPPROPRIATE TELEVISION PROGRAMMING

WHEREAS, Television has become one of the most pervasive and persuasive influences of our time; and

WHEREAS, Television programming can adversely affect learning and behavior of children and adolescents in significant social, emotional and ethical areas; and

WHEREAS, The negative effect of television on our children is a prime concern of the Missouri Congress of Parents and Teachers; and

WHEREAS, The program options of viewers are increasing tremendously with the advent of new electronic technology, such as cable, satellite and computers; and

WHEREAS, The Missouri Congress of Parents and Teachers is concerned about the unrealistic and often misleading portrayal of violence, role models, sexuality, drug usage and the use of foul language on television which may contribute, directly or indirectly, to the desensitization of the young viewer; and

WHEREAS, Discriminating television viewing skills can be the vehicle for the examining other subjects, while teaching students to be discerning, knowledgeable viewers of all video information; therefore, be it

RESOLVED, That the Missouri Congress of Parents and Teachers, its units and councils, urge local and national networks, stations and cable companies/carriers to refrain from airing programs, movies and advertising materials that emphasize violence, foul language, explicit sex, nudity, and rug usage, especially during the hours when children are likely to be viewing television; and be it further

RESOLVED, That the Missouri Congress of Parents and Teachers, its units and councils, encourage networks and cable companies/carriers to provide programs that depict positive, pro-social and non-violent behavior, and, be it further

RESOLVED, That the Missouri Congress of Parents and Teachers, its units and councils prompt parents to communicate with those who prepare, sponsor, and broadcast television programs, to commend good productions and to explain our objections to those that are inferior and offensive; and, be it further.

RESOLVED, That the Missouri Congress of Parents and Teachers, its units and councils encourage schools and school districts to incorporate the development of discriminating television viewing skills as a familiar and motivating tool to improve learning in appropriate sections of the current curriculum; and, be it further
RESOLVED, That the Missouri Congress of Parents and Teachers, its units and councils encourage all parents to alter or control their children’s television habits by participating in the monitoring of television programs, and by stressing alternate activities for children and youth when programming is inappropriate.

adopted 1991