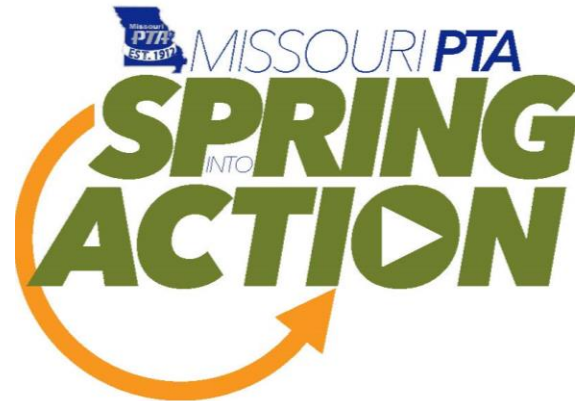


Reflections 301

Introduction

“What’s Your Story?”

Marilyn Aikins
MO PTA State Reflections Chair
marilyna@mopta.org





National PTA Reflections Arts Recognition Program

- “Reflections” was started in 1969 by Mary Lou Anderson, then Colorado State PTA President.
- >10 million student participants Pre-K to 12th Grade.
- Not a *contest*, but a *program*.
- 2016-17 Theme:
“What’s Your Story”
- **6 Art Areas:** Dance Choreography, Film Production, Literature, Music Composition, Photography, and Visual Arts, 2D AND 3D!



Emily Lam "Diversity Means Harmony In the World"

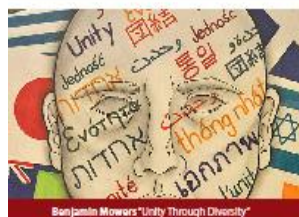
**National
PTA**
everychild.one voice®

Arts in Education

National PTA believes **EVERY** child deserves a **QUALITY** arts education.

Participation in the arts...

- Levels the playing field for underserved students.
- Develops the whole-child.
- Connects families and schools to one another and to their communities.
- Nurtures creativity and teamwork.



Benjamin Mowers "Unity Through Diversity"



Lance Osborn "Diversity Means Show Your True Colors"



Sydney Langsdale "Unity In Diversity"

National PTA Reflections®

REFLECT on the theme. CREATE an original work. BE RECOGNIZED!

Since 1969, the Reflections program has encouraged millions of students across the nation and in American schools overseas to explore their artistic talents by creating works of art for fun and recognition. Annually, hundreds of thousands of students participate in the Reflections program through their local PTAs. Students in pre-school through grade 12 are encouraged to submit works of art in six categories:

- Dance Choreography
- Literature
- Photography
- Film Production
- Musical Composition
- Visual Arts

Local winners in each category go on to compete at the district/region and state levels. State winners are then considered for a National PTA Reflections award, including:

- Outstanding Interpretation Awards
- Awards of Excellence
- Awards of Merit

NEW! Special Artist Division

The Special Artist Division is an optional division of the National PTA Reflections Program for students whose physical, cognitive, or mental health challenges meet ADA guidelines. Please check with your state PTA office regarding state availability. For complete guidelines and rules please visit PTA.org/Reflections.

Theme Search Contest

National PTA sponsors a student-focused National PTA Reflections Theme Search Contest annually to determine a theme for the next year. The winning theme is announced at the National PTA Convention and Exhibition.

Mary Lou Anderson Arts Enhancement Grants

National PTA believes that all children deserve opportunities to explore and be involved in the arts. The National PTA Mary Lou Anderson Grant Program provides matching dollar funding to local PTAs to support in school and after school arts enhancement programs in local communities. PTAs serving at-risk student populations are particularly encouraged to apply. For more information, including grant deadlines, please visit PTA.org/Reflections.



Benefits of Participation:



- Students are inspired to Unleash Creative talents!
- Students Express Themselves imaginatively with artwork.
- Students Experience Joy of creating.
- Students Tap into Critical Thinking Skills to create, inspired by the annual theme “What’s Your Story?” (Common Core Standards).
- Students Receive Positive Recognition for original creativity (Local to State to National Levels).

Start With The Basic Steps:



Be a Unit in Good Standing



- Local PTA units must be in “good standing” in order to fully participate in all PTA programs, including Reflections.
- Next slide lists what “good standing” means.

A PTA Unit is “in good standing” if it:

- Adheres to Purposes and Basic Policies of PTA;
- Remits National and State Dues to MO PTA by 1st of each month
- Has Bylaws approved every 3 years according to the procedures of MO PTA
- Submits copy of Unit's Fiscal Year End Report to the MO PTA by **December 1st**
- Submits copy of the unit's annual financial review (formerly known as the audit) to the MO PTA by **December 1st**
- Submits copy of the required IRS Tax Form to MO PTA by **December 1st**
- Submits Names and Addresses of officers to the MO PTA by **March 31st**

The “ing” Phases of a Reflections Program

1. Planning:



Do first:

2. Promoting: Tell everyone about Reflections!

3. Students Creatinging: turn projects in to Council for competition locally.

4. Judging and winninging at Council level

5. Uploadinging



Local Unit Uploads Artwork directly to National PTA
(only top 3 per category and age group)

More **INGs** of reflections Program

6. State Judging

State PTA downloads entry from National PTA site and send to State Judges

7. State Winning and Celebrating

1st Place-5th Place get medals, and 6 Honorable Mention Entries in each Category and age Division are honored on stage at State Reflections Showcase

8. National Winning And celebrating!

1st Place in State in Each Category are sent on to National PTA Reflections competition

Could win 1st Place National!
Be On Display at National Art Gallery!!

Reflections Planning Phase

Form a committee:

Don't be a "Lone Ranger"; get people to help through the whole process



Be informed:

Use State, National Resources "Tool Kits" available at both levels, many templates already created

Make a Time Line:

Map out the process, step by step to meet deadlines.

Enlist Art Judges:

Choose them early so they can plan their calendar.

Reflections Promoting Phase


“The Kick Off”




- Customizable resources
- Back to School Activities
- “Arts in Education Week”
- Local Media
- School Media
- Social Media
- PTA Meeting
- Arts Organizations In/Out of school



Reflections Student Entry Form



National PTA® Reflections
Student Entry Form



To be completed by PTA before distribution

FULL PTA NAME: COUNCIL _____	DISTRICT _____	REGION _____	STATE _____
PTA/PTSA: _____		NATIONAL 8-DIGIT ID # _____	
REFLECTIONS CHAIR NAME: _____		STATE ID # _____	
PTA ADDRESS: _____		PHONE: _____	

Local PTA good standing status
☐ Membership dues paid date _____
☐ Insurance paid date _____
☐ Bylaws approval date _____

STUDENT NAME: _____ GRADE: _____ AGE: _____ M/F: _____

MAILING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PARENT/GUARDIAN NAME(S): _____

PARENT/GUARDIAN PHONE: _____ E-MAIL: _____

Ownership in any submission shall remain the property of the entrant, but entry into this program constitutes entrant's irrevocable permission and consent that PTA may display, copy, reproduce, enhance, print, sublicense, publish, distribute and create derivative works for PTA purposes. PTA is not responsible for lost or damaged entries. Submission of entry into the PTA Reflections program constitutes acceptance of all rules and conditions.

Signature of student

Signature of parent/legal guardian (required if child is under 18 years)

JUDGING INFORMATION

GRADE DIVISION (Check One)

☐ PRIMARY (Preschool- Grade 2) ☐ HIGH SCHOOL (Grades 9-12)

☐ INTERMEDIATE (Grades 3-5) ☐ SPECIAL ARTIST (All Grades)

☐ MIDDLE SCHOOL (Grades 6-8)

ARTS CATEGORY (Check One)

☐ DANCE CHOREOGRAPHY ☐ MUSIC COMPOSITION

☐ FILM PRODUCTION ☐ PHOTOGRAPHY

☐ LITERATURE ☐ VISUAL ARTS

TITLE OF ARTWORK: _____

ARTWORK DETAILS: (Dance/Film: cite background music; Music: musician(s)/instrumentation; Literature: word count; Photo/Visual Arts: materials & dimensions) _____

ARTIST STATEMENT: (At least 10 words, 100 words max describing how your work relates to the theme)

- Be completed by student/parent
- Enter information online for entries advancing to State Round
- Incomplete Required Areas will not “upload”

Reflections Participant Packet

contains the following:

1. Student Entry Form
2. General Participation Rules
3. Art Category Specific Rules: be sure to note those and follow carefully!
4. Special Artists Information, if applicable



**Make sure your local deadline
information is included in this packet –
(ie. *When & Where*)**

Reflections Grade Divisions

- PRIMARY (Pre-K to 2nd Grade)
- INTERMEDIATE (3rd-5th Grade)
- MIDDLE SCHOOL (6th-8th Grade)
- HIGH SCHOOL (9th-12th Grade)
- SPECIAL ARTIST (Pre-K to 12th Grade)



Reflections Special Artist Division

➤ Traditional Grade Division:

- Grade Division that most closely aligns to functional abilities.
- Recognized without regard to special need or challenge.

➤ Special Artist Division:

- Non-graded (i.e. PK-2)
- Meets A.D.A. guidelines.
- Can receive non-artistic accommodation and assistance.



National PTA Reflections®
Special Artist Division



2 Ways to Enter ... The Choice is Yours!

Enter in Traditional Grade Divisions

Qualifying students follow all general and arts category rules, but receive accommodation to submit Reflections entries in the grade division most closely aligned to their functional abilities. They are recognized and awarded prizes as part of the general student population without regard to special needs or challenges.

Enter in Special Artist Division

The Special Artist Division is non-graded and limited to students whose physical, cognitive, or mental health challenges meet ADA guidelines. Qualifying students entering this division create their own artwork but may receive non-artistic accommodation and assistance from an adult. At the national level, one Special Artist from across all arts categories will be selected to receive an Outstanding Interpretation Award. Up to five additional Special Artists may be selected to receive national Awards of Excellence.



The Special Artist Division is an optional division of the National PTA Reflections Program. Please check with your State PTA Office regarding state availability. For complete guidelines and rules governing the Special Artist Division and the National PTA Reflections Program, please visit PTAreflections.org.

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3. Reflections Informing Phase

1. Locate “Call for Entries” Form in 2016-17
“Tool Kit” found on [mopta](#) website

2. Customize template to your Unit



3. Distribute information to Your Students

3. Enlist your local teachers to help increase participation.

1. Get Teachers Onboard!

- This topic: “What’s Your Story?” could satisfy a numbered section in several of the Common Core Curriculum teaching categories.
- To increase participation inside your Unit and Council enlist the help of your teachers.
- Teachers could assign the project, grade it, and then send it to the competition in your local PTA to be judged for Reflections Project.

2. Get Teachers Onboard!

- Just think of the possibilities, and the amount of participation that you could gain from your local schools for the Unit Reflections Project!
- One school last year had over **100 entries** from the school art teacher, both graded by her, and then entered into the Reflections Project. That school did have a 1st place winner that was sent to nationals this year!

3. Get Teachers on Board!

- “What’s Your Story?” could be a English writing prompt. Students could write and illustrate an entire biographical book of their families.
- Students could write about their family of the future; what they want to be when they grow up, and where they will live. Students could film the story of family members from multiple generations. Talk to the English teacher.

4. Get Teachers on Board!

- Could be an Art Project. Could be a diorama 3-D project. Could be an acrylic painting, or a watercolor, clay project, or paper mache'. Could be Claymation filmed. Talk to your Art Teacher.
- Could be a Song that is written. Your family may have traditional folk songs that could be created using your family tree. Talk to your Music Teacher.

5. Get Teachers Onboard!

- Could be a Science project giving the story by mapping the human genome and locating points of origin of your family. Graded in Science, and entered into the PTA reflections project. Talk to your Science Teacher.
- Could be a Dance Choreographed for a unit in the PE Class. Talk to your Physical Education Teacher.

Reflections Program Resources



- National PTA Webinars and training at pta.org which changes all of the time; keep checking for more additions.
- Missouri PTA Reflections **“Tool Kit”** on mopta.org
- Email further questions to State Chair at reflections@mopta.org

National PTA Reflections®

Webinar Training



- Schedule and Registration Links — website, leaders guide.
- Live sessions & recorded trainings
- **Reflections 101**: Introduces general program information, share ideas, and offer recommendations on how to implement PTA Reflections in your school and beyond. If you can't join us live, visit our digital **Toolkit** to view a recording.
- Instructions for **Reflections** Online Registration:
 - Guides Local PTA Units on how to:
 - Create an Account
 - Submit your PTA Registration Form
 - Submit Student Entry Forms
 - Review & send Entries to the State Round (via National)

Finding the Missouri PTA Reflections

Tool Kit



Visit mopta.org

1. Click on “**Programs
and Services**”
drop down.

2. Click on
“**Reflections/Awards**”

3. Click on **2016-2017**
Reflections “**Tool Kit**”

2016-2017 Reflections Toolkit Contains

- Missouri PTA Reflections Local Leaders Guide
- 2017-2018 Theme Search Entry Form
- Student Entry Form
- National PTA Reflections General Participation Rules
- Art Category Specific Rules
- Flyers in English & Spanish
- Information for Judges & Sample Score Card
- Certificate of Recognition Template
- PTA Unit in Good Standing Requirements
- Guide for Online Portals

....And Much More!

Then, Let the Creativity Begin!



ART CATEGORIES:



Dance Choreography



Music Composition



Film Production



Photography



Literature



Visual Arts



2016-2017 Reflections

Missouri Deadline for advancing artwork to the State Round of judging (via National PTA website) is:

Saturday, December 17, 2016

Our earlier deadline has great advantages:

- **Holidays and No School Days**
- **Time for Preparing Artwork for Uploading and Advancing**
- **Time for judging to take place (we had nearly 1000 entries last year!)**
- **The “Life” factor padding (things happen to all of us)**

Hint: Think of it in reverse order to determine your Unit deadline

Deadline Reminders

Reflections Deadline Reminders Can Go On:

- Morning Announcements
- School Website
- Bulletin Boards
- Social Media (Twitter, Facebook..etc.)
- Postcards



Collecting Reflections

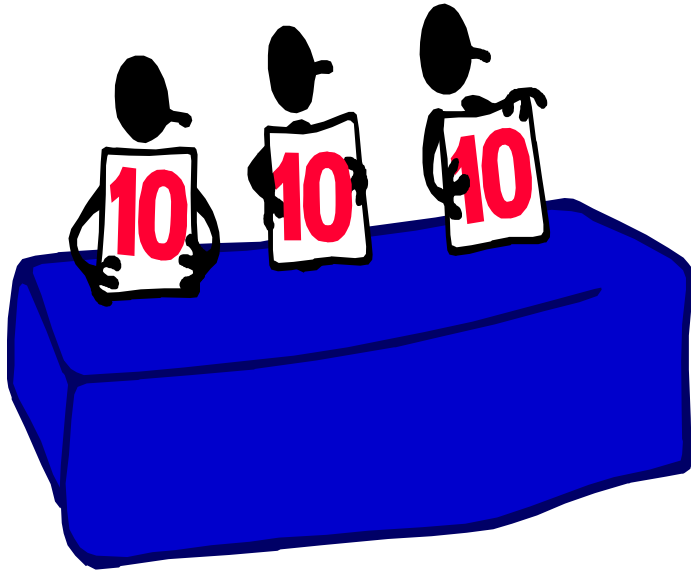
Artwork
Uploads
at Unit
Level:



Preliminary Screening of Student Art Work Check for:

- 1. Completed Student Entry Form
- 2. General Participation Rules have been Followed
- 3. Art Category Rules have been followed
 - » Correct dimensions
 - » Correct format

Ideas for Locating **Reflections** Judges



- Local **Professionals** of Specific Art Categories
- Retired **Teachers**
- College **Professors**
- Parent **Volunteers**

4. Reflections Judging Phase



- Use a Rubric
- Give them Category Rules for reference
- Make Clear placing
- Need Deadlines to return scores

Reflections Upload**ing** Phase

(in brief)



- **3 Entries** per Division per Art Category
 - Entries are submitted online only on the
National PTA website pta.org
 - Follow instructions on the *Guide for Online Portals* (found with tool kit resources)
- (from there State downloads entries to judge)

- Remember!!

Deadline to upload is December 17, 2016



3 Stages of Recognition:

Reflections Arts Program **of National PTA**

1. Local Unit Winner Awards

(3 from each category and age group sent to state level competition)

2. MO PTA (State) Level Awards

“Reflections Showcase” in Spring 2017

(1st-5th Medals, and 6 Honorable Mention each category and age group)



3. National Recognition Awards

1st place state winners from each category and age group sent to
National PTA Competition 2017



1. Local Unit Recognition



- Local School PTA Unit holds its own recognition program.
- Local School PTA Unit Advances no more than 3 entries per division per category online to pta.org, the National PTA website for the State to download from

2. MO PTA State Recognition

1. 1st thru 5th place Medals 6 Honorable Mention Ribbons
 - A. Award Winners announced in March.
 - B. Unit Presidents and Reflections chairs are notified by email. Winner's list is also posted on the [mopta](#) website
 - C. Students receive special invitation to Reflections Student Showcase in Spring 2017. Details will be announced.
 - D. 1st Place award recipients in each category and grade division advance to National Competition.

SPECIAL TREAT: COMING NEXT

All the State winners from the photography and the visual arts winners at the state level in 2015-2016!



2016 State

1st Place

Special Artist
Pre-K to 12th Grade

Visual Arts

Mercedes Mesias
Belton Middle School

Belton



2016 State

1st Place

(Pre K-2nd grade)

Visual Arts

Gia Mussorici

Belle Prairie Elementary

North KC



2016 State

1st Place

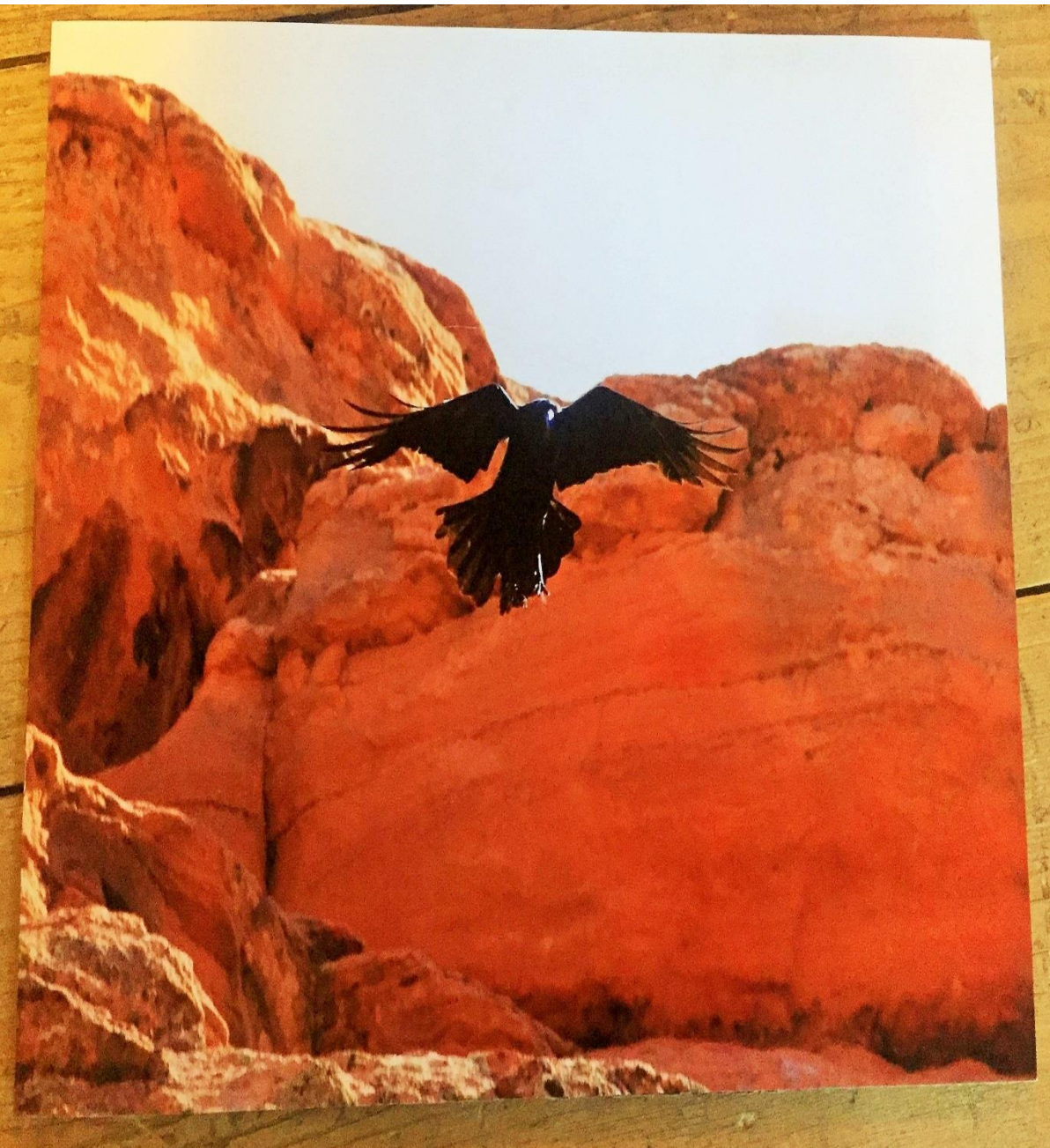
(Pre K-2nd grade)

Photography

Ian Stewart

Mason Elementary

Lee's Summit



2016 State

1st Place

(3rd-5th grade)

Photography

Jonas Moore

Daniel Young

Elementary

Blue Springs



2016 State

1st Place

(6th-8th grade)

Visual Arts

Georgia Barge

Liberty



2016 State

1st Place

(6th-8th grade)

Photography

Jaelyn Bray

Delta Woods Middle

Blue Springs



2016 State
1st Place

(9th-12th grade)

Photography

Christopher Mitchell
Greenwood
Laboratory School
Springfield



2016 State

1st Place

(9th-12th grade)

Visual Arts

Tinley Howes

Springfield

AND: All 23 of the Missouri
State Reflections 1st Place
winners have now been
submitted to the National PTA
Competition

Winners will be announced in
May 2016!



On the National Level Winners Receive:

Outstanding Interpretation Awards- 7 winners awarded this

Awards of Excellence – 3 awarded per Division per each Arts Area

Awards of Merit – Up to 5 Awards per Division per each Art Area

Honorable Mention - All Remaining Students Reaching National Level
receive Honorable Mention certificates

Missouri does very well the National Level every year!

Celebrate it ALL!



- **Participation**
- **Achievement**
- **Recognition**
- **Parent Engagement**
- **Community Involvement**



Celebrating!

Where to View Award Winning Artwork:



National Winners at:

- pta.org
 - Programs tab
 - Reflections/awards
- National Gallery of Art
Exhibition Hall

State Winners at:

- mopta.org
 - Programs tab
 - Reflections/awards

To Enter the
2018-2019



National PTA Reflections Theme Search

- Use form in Local Leader's Guide
- Submit form to MO PTA by midnight, October 31, 2016
- MO PTA selects 5 to advance to National PTA
- The winning student entry selected by National PTA will receive \$100, and his/her theme will be presented at the Annual National PTA Convention and then be announced to all of the state PTAs.

- 2016-2017 Theme: "What's Your Story?" Theme was chosen and announced March 2015.

Reflections 2017-2018 Theme Search Form



National PTA® Reflections
Theme Search Entry Form



The search is on for the 2018-2019 National PTA Reflections program theme!

The student who submits the winning entry will receive \$100, and his or her theme will be announced at the National PTA Convention and Exhibition in June 2017.

Please review the past themes listed on the next page. Repeat themes will not be considered. Use this form to submit theme ideas. Only signed original forms will be considered.

Submit entries to Missouri PTA by midnight, October 31, 2016 (postmarked)

Send the completed form to:
Missouri PTA Attn: Reflections Theme,
2101 Burlington
Columbia, MO 65202

Or scan and send via email to reflections@mopta.org

Theme Idea:

Student's Name: _____ Grade: _____

Address: _____

City: _____ State: _____ ZIP: _____

Parent/Guardian Phone: _____ Email: _____

→ _____
Student Signature Parent/Guardian Signature

To be completed by PTA before distribution
FULL PTA NAME: _____
NATIONAL 8-DIGIT ID NUMBER: _____
REFLECTIONS CHAIR NAME: _____ EMAIL: _____
PTA ADDRESS: _____
(Local PTA unit must be in good standing to participate)

- Form available at www.mopta.org
- Fill in your unit's information & copy
- Distribute form to your students
- Forward completed forms MO PTA by 10/31
- Must have student/parent signatures

THANK
YOU

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PTA