





"Someone became ill from our cookies last week.  
We're raising money for his hospital bills."

What is your (PTA's)  
noble purpose?

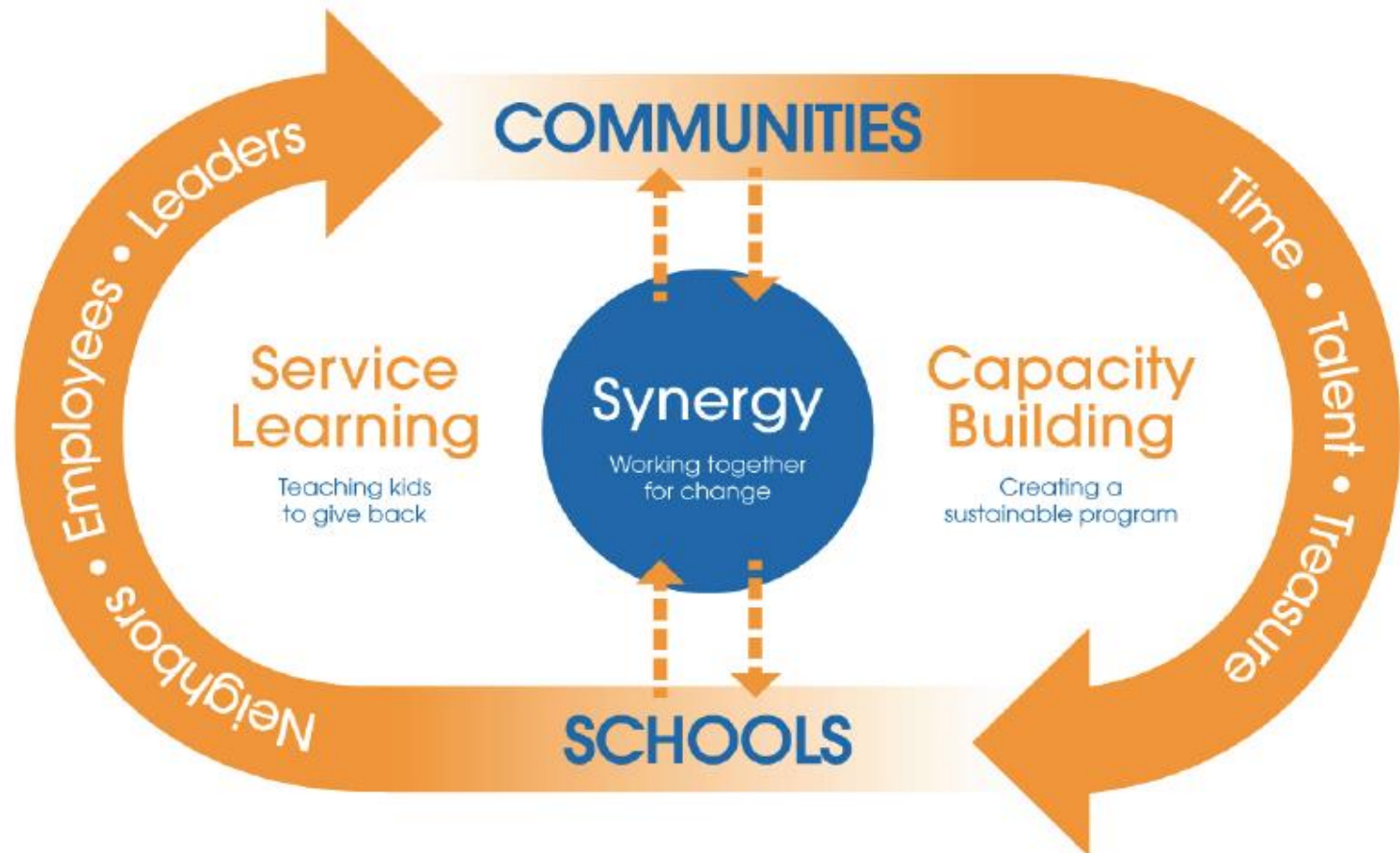
Why does your PTA exist?

What is the purpose behind  
your fundraising???

Does WHAT your PTA does  
ALIGN with it's noble purpose??

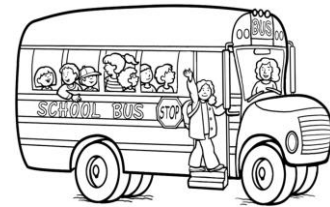


# Bright Futures Framework



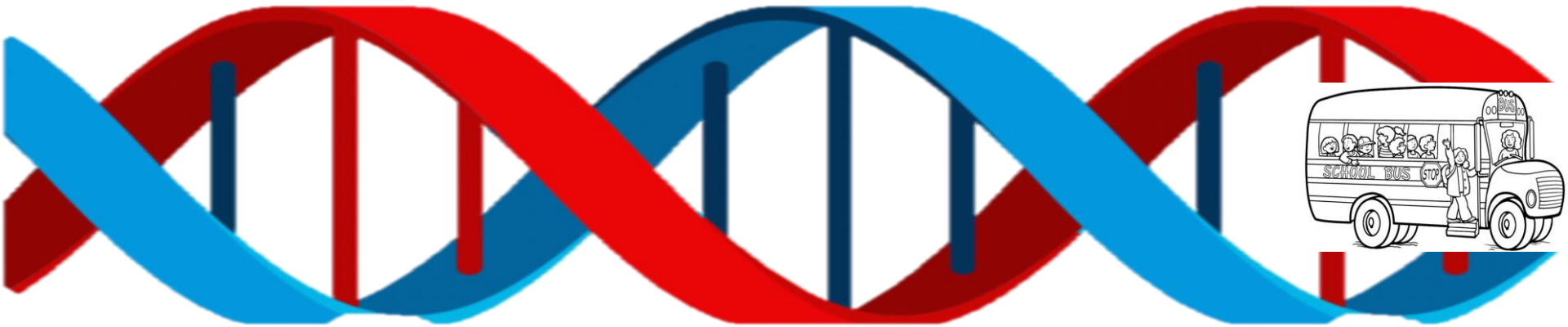
# The Normal Way

K-12 Education

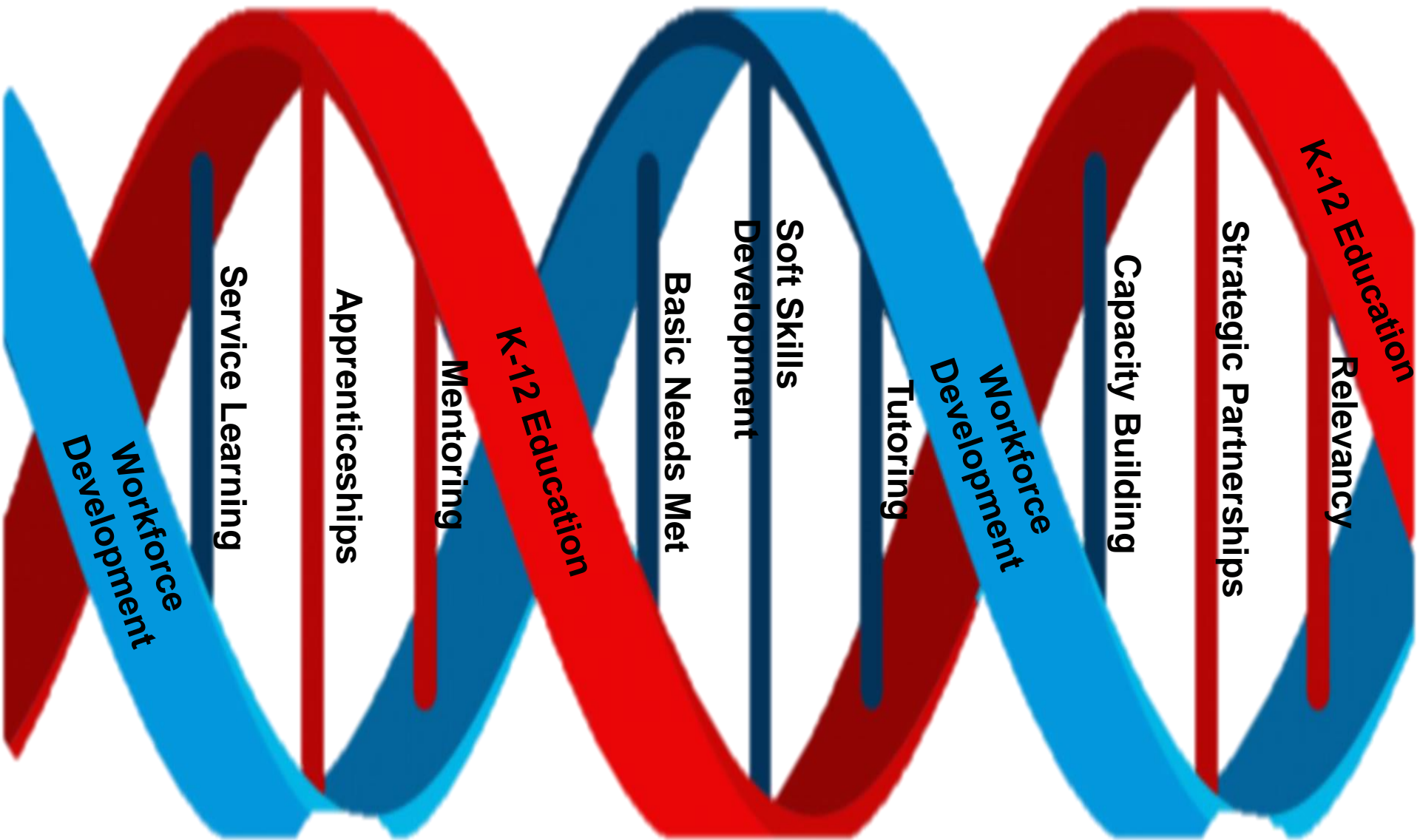


Workforce Development

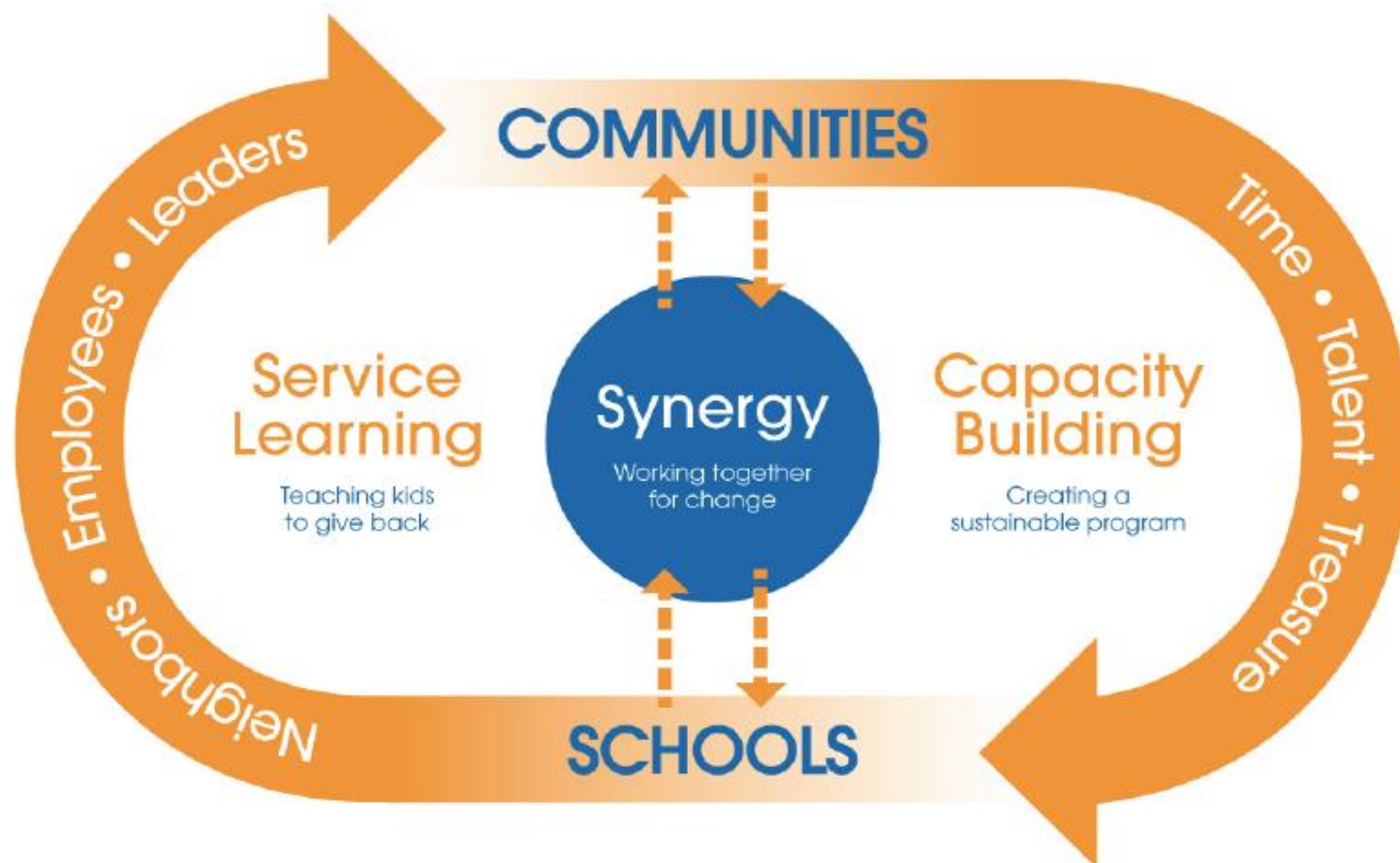
# The Bright Futures Way







# Bright Futures Framework



# Bright Futures Framework

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## The Three Essentials of Engagement

1. Create communication and resource structures to meet any child's basic needs within 24 hours.
2. Build community capacity to improve problem solving capabilities to address the greater challenges faced by today's youth.
3. Provide service-learning opportunities to provide students and teachers curriculum-based, hands-on service experiences to grow generations of service-minded citizens.

# Bright Futures Framework

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1. Create communication and resource structures to meet any child's basic needs within 24 hours.

# Tiered Student Support System

## Existing Community Resources

Social Media

High Needs Fund

# Tiered Student Support System

**Existing Community Resources**

**Social Media**

**High Needs Fund**



# Facebook Rapid Response System



**Bright Futures Joplin**

September 12

Help!! We have a high school girl in need of a nice outfit suitable for interviews. She is on her own and working hard towards graduation and finding employment. She will need a size L or XL blouse and dress pants in size 13. She also needs a pair of nice shoes to match because as we all know, shoes always make the outfit! If you can help in any way, please contact Darla Armstrong at darmstrong@joplin.k12.mo.us or by calling 625-5200 ext. 2339.

Like · Comment · Share

11



Sylvia Moore, Jennifer Piler, Georgine Smith and 6 others like this.



View all 10 comments



**Bright Futures Joplin** Our wonderful community came through again! This need has been filled with 2 outfits and a pair of shoes. Thank you all so much for your willingness to help our students.

September 12 at 1:19pm · Like · 6



**Geneia Morgan** So glad to know our community cares and is willing to step up!

September 12 at 5:07pm via mobile · Like · 1

# Tiered Student Support System

**Existing Community Resources**

Social Media

**High Needs Fund**

# High Needs Fund

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- Emergency Needs Beyond the Ability of the Community to Respond Rapidly
- Gap Funding

# Bright Futures Framework

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**2. Build community capacity** to improve problem solving capabilities to address the greater challenges faced by today's youth.

# Bright Futures Framework

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## **Building Capacity**

- Advisory Board
- Bright Futures Councils
- Leadership Academy



**Advisory Board** — The Advisory Board takes on a leadership role within the Bright Futures community. It is one of the first groups to form during the implementation process. Advisory Boards should consist of influential people in your community with DIVERSE circles of influence.





**Bright Futures Councils** – Consists of certified and classified staff at the school, as well as members of the community. Community members can include business partners, faith-based organizations, human service agencies and parents. The purpose of the Bright Futures Council is to build communication and collaboration between the school and the community at the building level.













# Bright Futures Leadership

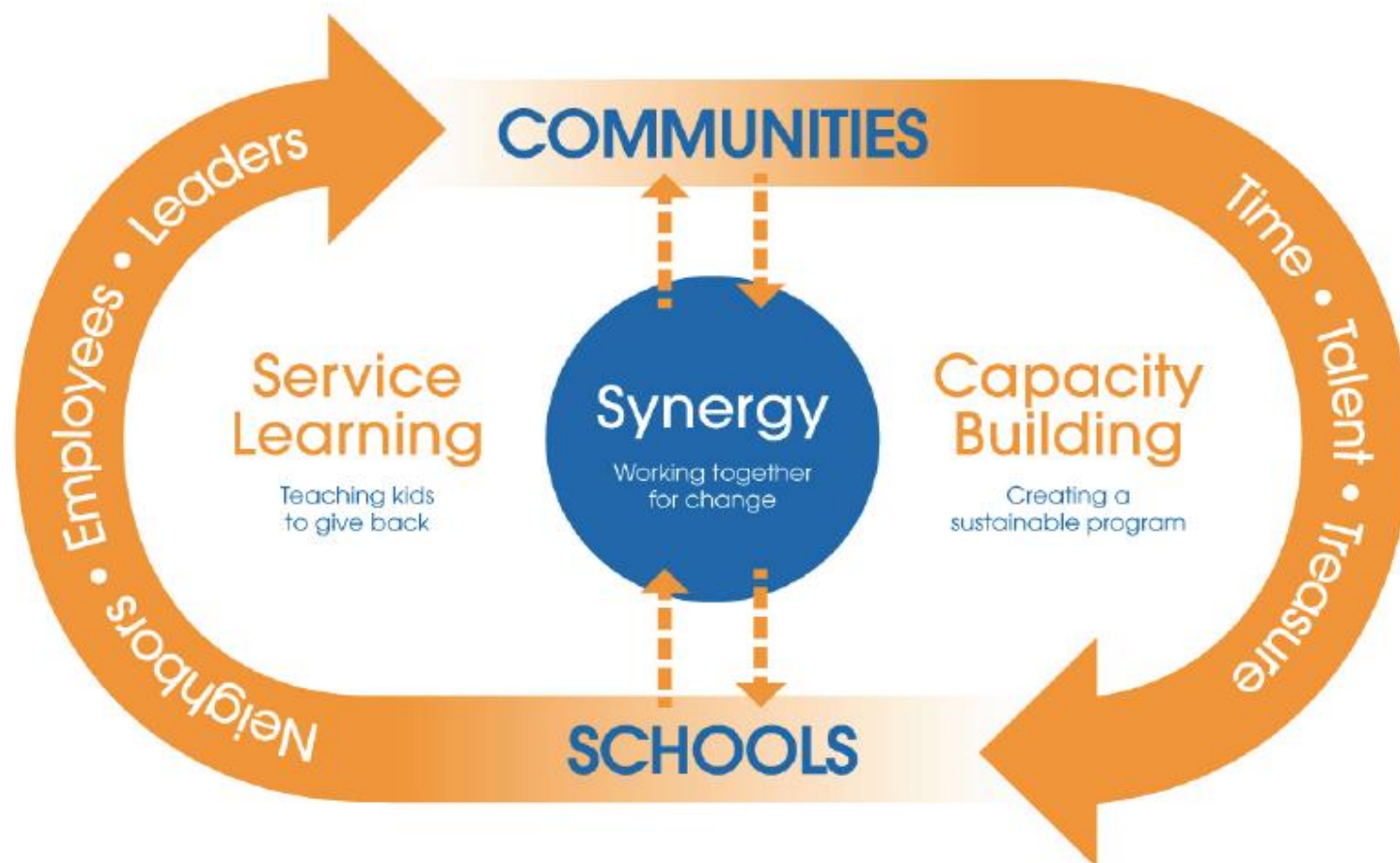
**Acadamy (BFLA)** — Creates awareness and builds knowledge about the greater challenges faced by our schools and youth, increases the capacity to solve problems our students face, and gains insight into the Bright Futures framework as an effective tool for change.

# Bright Futures Leadership Academy

- Training Topics:
  - Poverty Training (Ruby Payne Training)
  - Jensen's Training on the Effects of Poverty on Children's Brain Development
  - School Law/Policy
  - School & Community Resources Available
  - Panel Discussion with Current Drop-Outs/At-Risk Students
  - City Tour on School Bus
    - **Routes of Impoverished Areas Where Your Bus Drivers Pick Children Up Daily**
  - School Board
    - **How are They Elected?**
    - **What Are They Responsible For?**



# Bright Futures Framework



# Bright Futures Framework

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3. Provide **service-learning** opportunities to provide students and teachers curriculum-based, hands-on service experiences to grow generations of service-minded citizens.

# Bright Futures Framework

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**Service Learning**

**VS**

**Community Service**

Who is the most influential group  
in a school system??

**YOU!!!**













**Every student will visit a college every spring.  
Grades K-5**



# How powerful would it be if...

- Parents used their influence to engage the community in the life of the schools.
- If fundraising reflected your noble purpose.
- If the work you do as a PTA ensured every child had experiences they would have never had without your support.

What work is going on in your district right now to get your kids “life ready”?

What is your PTA doing today to support that effort?

# Thank you!!!

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