## *Missouri PTA*

## *Sponsorship Opportunities 2016*

**First-Timer’s Reception - $500**

* Remarks to delegates
* Signage at entrance of door
* Company name in promotional materials

**All-Conference Workshop - $750**

* Remarks to delegates
* Signage at entrance of door
* Company name in promotional materials

# Any General Session - $500

* Remarks to delegates
* Signage at entrance of door
* Company name in promotional materials

# Awards Lunch - $1000

* Remarks to attendees
* Signage at entrance of door
* Company name in promotional materials

**Incoming Officer Celebration - $250**

* Signage at entrance of door
* Company name in promotional materials

**Dinner/Keynote Speaker - $1500**

* Remarks to attendees
* Signage at entrance of door
* Company name in promotional materials

**Reflections Arts Showcase - $500**

* Remarks to attendees at showcase
* Signage at entrance door to showcase
* Company name in promotional materials
* Acknowledgement in one issue of CONTACT Magazine & 90 days on the Missouri PTA website.

**Exhibitor Booth Rental**

**(8 X 10 space)**

* Premier (exclusive placement) $550
* Commercial $350
* Non Profit $250

**Delegate Packet Flyer - $250**

**(Sponsor provided)**

Flyer in each delegate packet

**Notepads or Pens - $150**

**(Sponsor provided)**

* Company name in promotional materials

Company name on item

**Convention Program Ads**

* Full Page $200
* Half Page $100
* Fourth Page $75
* Business Card $50

**CONTACT Magazine Advertising**

* 1/8: $25 per edition; $20 each edition for multiple editions
* 1/4: $50 per edition; $40 each edition for multiple editions
* 1/2: $100 per edition; $80 each edition for multiple editions
* Full Page: $200 per edition: $160 each edition for multiple editions
* Design support - $25 per hour for design (above and beyond logo/ad for placement)

**MOPTA Website - $500**

* Company name and contact information on website, www.mopta.org for one (1) year

Please contact Patty Voss, Missouri PTA Events Coordinator, with questions, or for further information events@mopta.org